

# Australian Society of Periodontology 20 Conference 26

Perio Launch Pad: Boosting Dentistry  
24-26 SEPTEMBER ★ PERTH

SPONSORSHIP PROSPECTUS

[www.aspconference.com](http://www.aspconference.com)

## DEAR INDUSTRY COLLEAGUES,

On behalf of the Australian Society of Periodontology (ASP), I am delighted to invite you to partner with us for the ASP Conference 2026, to be held from 24–26 September at the Crown Perth.

The ASP Conference is the premier event for periodontal professionals across Australasia, bringing together general dentists, periodontists, hygienists, therapists, and dental specialists. With an expected attendance of over 200 delegates, this event offers an unparalleled opportunity to engage with key decision-makers and influencers in the field of periodontology.

The theme for 2026, Perio Launch Pad: Boosting Dentistry, will focus, inspire and inform a program featuring internationally renowned speakers, cutting-edge scientific content, and engaging workshops, complemented by social events designed to maximise networking and foster enduring relationships.

We invite you to join us as a valued sponsor or exhibitor and showcase your commitment to excellence and innovation in oral health.

We look forward to welcoming you to Perth.

Warm regards,



**A/Prof Mehdi Valizadeh**  
Federal President  
Australian Society of Periodontology

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## ABOUT ASP

Founded in 1961, the Australian Society of Periodontology (ASP) is a non-profit professional organisation dedicated to advancing the science and clinical practice of periodontology.

Our members include general dentists, specialist periodontists, dental hygienists, therapists, technicians, and students across Australia. State branches are located in NSW, VIC, QLD, SA, WA, and TAS.

# preliminary program outline

## THURSDAY 24 SEPTEMBER

- Pre-conference workshops
- Exhibition pack-in
- Welcome Reception in the exhibition area

## FRIDAY 25 SEPTEMBER

- Official conference opening
- Scientific program
- Gala Dinner

## SATURDAY 26 SEPTEMBER

- Scientific program continues
- Conference closing
- Exhibition pack-out

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## PARTNER WITH US

Engaging with the ASP Conference 2026 places your organisation at the forefront of the periodontal industry in Australasia. You will have direct access to a highly targeted market of over 200 oral health professionals with a vested interest in periodontology, including:

- Practice owners
- General and specialist dental practitioners
- Hygienists, therapists, technicians and nurses

## SPONSORSHIP BENEFITS

- Strengthen relationships with key industry decision-makers
- Increase brand awareness and visibility
- Reinforce your organisation's commitment to the field
- Generate leads and increase market share
- Be recognised as a supporter of excellence in oral healthcare

**PLATINUM SPONSOR – \$50,000 + GST**  
(Exclusive to one)

- Opportunity to address delegates (5 minutes)
- Eight complimentary registrations (includes Welcome Reception & Gala Dinner)
- Four 3x3m exhibition stands in a prominent location
- Sponsor one keynote speaker's sessions (selected by the Scientific Committee)
- Collaborate on a sponsored session with the Scientific Committee
- Host a half-day preconference workshop (sponsor to cover costs, subject to approval)
- 250-word advertisement and logo in a conference e-newsletter
- Logo and link on conference website and marketing materials
- Logo on sponsor recognition PowerPoint
- Sponsor listing in the mobile app (50-word profile)
- Delegate list (excluding those who opt-out)
- Authority to use conference logo (with approval)
- Authority to acknowledge sponsorship in corporate media (with approval)

**PLUS**

- Barista coffee cart naming rights and branding options
- Gala Dinner presenting rights and branding opportunities

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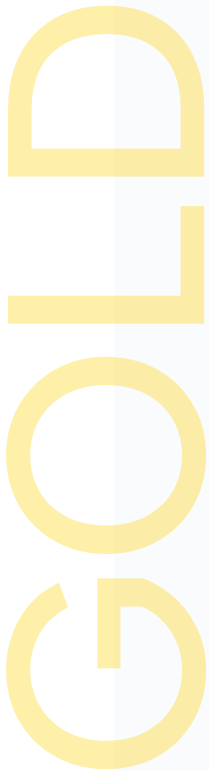


**GOLD SPONSOR – \$30,000 + GST**  
**(Exclusive to two)**

- Four complimentary registrations (includes Welcome Reception & Gala Dinner)
- Two 3x3m exhibition stands in a prominent location
- Sponsor one keynote speaker's sessions (selected by the Scientific Committee)
- Host a half-day preconference workshop (sponsor to cover costs, subject to approval)
- Logo on sponsor recognition PowerPoint
- Sponsor listing in the mobile app (50-word profile)
- Delegate list (excluding those who opt-out)
- Authority to use conference logo (with approval)

**PLUS**

- Conference app & pocket program
- or
- Name badge & company branded lanyards (provided by sponsor)



## SILVER SPONSOR – \$10,000 + GST

- Two complimentary registrations (includes Welcome Reception & Gala Dinner)
- One 3x3m exhibition stand in a prominent location
- Logo on sponsor recognition PowerPoint
- Sponsor listing in the mobile app (50-word profile)
- Delegate list (excluding those who opt-out)
- Authority to use conference logo (with approval)

### PLUS (choice of one)

- Water bottles
- Reusable coffee cup
- Welcome reception

SILVER

\$5,000 + GST

exhibition booth

NON  
EXHIBITION

## EXHIBITION BOOTH – \$5,000 + GST

- 3x3m partitioned shell scheme booth
- Two company representative registrations (includes Welcome Reception)
- Company fascia sign (1-colour lettering)
- Two spotlights and power supply
- Recognition on conference website and marketing materials
- Exhibitor listing in the mobile app (50-word profile)
- Delegate list (excluding those who opt-out)

### CATERING AND REFRESHMENTS

Refreshments for sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

### INTERNET ACCESS

Complimentary Wi-Fi will be available throughout the venue. If you require a hard-wired internet connection at your stand, this can be arranged at an additional cost.

### EXHIBITION MANUAL

A detailed exhibition manual will be provided to each confirmed exhibitor at least six weeks prior to the conference. This manual will include:

- A checklist of key action items
- Logistics and venue details
- Health and safety obligations
- Ordering forms for additional services (e.g., furniture, audio-visual equipment)
- Exhibition pack-in and pack-out times

### EXHIBITOR REGISTRATION

Each exhibition stand includes two exhibitor registrations.

All exhibitors must be registered. Registration links will be sent to the primary booking contact. Staff who are not registered as exhibition personnel will not be permitted access to the exhibition area.



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## STAND DESIGN AND FLOOR PLAN

Exhibitors may set up displays within their allocated stand space only, as indicated on the official floor plan. Aisles and overhead airspace above aisles must remain clear at all times.

Custom stand contractors must be confirmed with the Conference Manager no later than six weeks before the event. A detailed stand design plan must be submitted for approval, including:

- Dimensions and layout
- Banner or lighting rigging
- Wall and structure heights

Conference Innovators reserves the right to adjust the floor plan as required and will consult directly with affected exhibitors wherever possible.

## HEALTH AND SAFETY

The health and safety of delegates, exhibitors, and staff is a top priority. By exhibiting at the conference, you agree to comply with all health and safety policies outlined in the exhibition manual.

All electrical equipment brought on-site (e.g., laptops, lighting) must be tested and tagged by a qualified electrician. Equipment not correctly tested and tagged will be removed from the venue.

Exhibitors must adhere to designated pack-in and pack-out times as outlined in the exhibition manual. Early pack-in or pack-out is not permitted.

## INSURANCE AND LIABILITY

All exhibitors must hold appropriate public liability insurance. This covers damage or injury to third parties in the vicinity of your exhibition stand.

ASP, Conference Innovators, and Crown Perth and their employees, agents, and representatives will not be held liable for any:

- Damage, loss, harm, or injury to persons or property
- Industrial disruptions
- Equipment failure due to power issues
- Theft, fire, water damage, or other unforeseen incidents

Exhibitors are advised to secure their own insurance for all equipment and materials.



## BOOKING AND PAYMENT CONDITIONS

Full payment is due on the 20th of the month following the invoice date, or prior to the conference—whichever occurs first. Unpaid bookings may be cancelled at the discretion of the Conference Manager. All exhibition staff must be registered and paid six weeks prior to the conference.

## CANCELLATION POLICY

Cancellations must be submitted in writing to the Conference Manager.

- Cancellations made on or before 13 August 2026 will receive a full refund.
- Cancellations made after this date will incur the full exhibition cost.

ASP reserves the right to cancel or relocate the exhibition due to circumstances beyond their control. In such cases, all fees paid will be refunded, less any incurred expenses.

## TERMS AND CONDITIONS

Our standard terms and conditions for sponsorship and exhibition apply. These will be provided with your booking confirmation. All prospective sponsors and exhibitors must read and accept these terms.

## FLEXIBLE OPPORTUNITIES

If these sponsorship or exhibition packages do not meet your specific requirements, please contact us to discuss a customised opportunity. We are happy to be flexible and may be able to offer a tailored solution to better suit your needs.

## contact

**Terri Lowsley**

Conference Innovators

T: +64 3 379 0390

E: [terri@conference.nz](mailto:terri@conference.nz)

# sponsorship & exhibition application form

Organisation name:

Contact name:

Position:

Phone:

Email:

Postal Address:

Please indicate your sponsorship preference (tick one):

Platinum Sponsor (\$50,000 + GST)

Gold Sponsor (\$30,000 + GST)

Silver Sponsor (\$10,000 + GST)

Exhibition Booth (\$5,000 + GST)

Please indicate your preferred optional benefit (Gold and Silver only):

Authorisation:

I am authorised to commit to the sponsorship and agree to the terms and conditions outlined.

Signed:

Date:

submit

