



International
Coral Reef
Symposium

19-24 July 2026 • Auckland New Zealand

Working together to ensure a future for coral reefs

The background of the lower half of the page is a vibrant, detailed photograph of a coral reef teeming with various colorful fish. Overlaid on this image is a large, semi-transparent map of New Zealand, colored in the same teal as the logo. The map is positioned centrally, with its northern tip pointing towards the top of the page. The overall effect is a harmonious blend of nature and geography.

**Sponsorship and
Exhibition Prospectus**



Unlock Opportunities at ICRS 2026!

We are thrilled to extend a warm invitation to sponsors, exhibitors, and participants to join us at the 16th International Coral Reef Symposium (ICRS) in Auckland, New Zealand, from Sunday 19th to Friday 24th July 2026.

The ICRS represents a platform for global collaboration and dialogue on the conservation and management of coral reefs, which are facing unprecedented threats from climate change, ocean acidification, and local human activities. Against the backdrop of Oceania's stunning coral reefs, this symposium will foster discussions on innovative solutions with worldwide relevance.

By partnering with the 16th ICRS, you will engage with a diverse audience of scientists, policymakers, conservationists, and industry leaders dedicated to safeguarding coral reef ecosystems. Your support will contribute directly to advancing research, promoting sustainable practices, and empowering communities reliant on coral reefs for their livelihoods.

Hosted in New Zealand for the first time, ICRS 2026 holds special significance. New Zealand, with its strong cultural ties to the Pacific and its commitment to sustainable development, offers a unique setting to address the challenges facing coral reefs.

As we come together in Auckland, let us build upon the successes of past symposiums and forge new pathways toward a sustainable future for coral reefs. Together, we can ensure that these irreplaceable ecosystems continue to thrive for generations to come.

We eagerly anticipate your participation and support at the 16th International Coral Reef Symposium. Together, let us make a difference.

Warm regards,

Prof Simon Davy (Te Herenga Waka Victoria University of Wellington, New Zealand)

Dr Murray Ford (University of Auckland, New Zealand)

Dr Stacy Jupiter (Wildlife Conservation Society)

Contact for Opportunities:

Terri Lowsley

Conference Innovators

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E terri@conference.nz

conference.
innovators



Sponsorship opportunities

All prices are in New Zealand Dollars and are exclusive of 15% Goods and Services Tax (GST)

PLATINUM

\$30,000

EXCLUSIVE TO ONE

BENEFITS

- an opportunity for an organisation representative to address the delegates (maximum five minutes)
- four complimentary registrations including tickets to the symposium dinner
- two exhibition stands in a prominent location
- 250-word advertisement and logo in a symposium e-newsletter, sent to all members
- recognition on the symposium website (linked to your website) and all symposium marketing material
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)
- authority to acknowledge your sponsorship in corporate media releases, stationery etc (subject to committee approval)
- authority to use the symposium logo for promotional purposes (subject to committee approval)

NAME BADGE

Put your brand in the spotlight at ICRS by sponsoring our name badges! Benefit from constant exposure to all attendees, reinforcing your brand throughout the event.

- organisation logo on the name badge card along with the symposium logo worn by delegates throughout the symposium
- branded lanyards featuring organisation's logo worn by delegates throughout the symposium (provided by sponsor)

GOLD

\$15,000

LIMITED TO THREE

- two complimentary registrations including tickets to the symposium dinner
- one exhibition stand in a prominent location
- recognition on the symposium website (linked to your website) and all symposium marketing material
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)
- authority to acknowledge your sponsorship in corporate media releases, stationery etc (subject to committee approval)
- authority to use the symposium logo for promotional purposes (subject to committee approval)

PLUS **ONE** OF THE FOLLOWING:

SYMPOSIUM DINNER

Make a lasting impression by sponsoring the Symposium Dinner! Enjoy prime exposure, networking opportunities, and exclusive recognition.

- presenting rights to the symposium dinner e.g. "Symposium dinner, presented by (sponsor's name)"
- company logo to appear on Symposium menus
- an opportunity for an organisation representative to address the delegates (maximum two minutes)

OR

SYMPOSIUM APP

Elevate your brand by sponsoring the official Symposium App – the primary tool used by all delegates onsite.

- organisation logo included on the app cover page or banner
- two push notifications to delegates, maximum 140 characters

OR

ESPRESSO LOUNGE

Enjoy prime exposure and create a welcoming atmosphere for networking by having a barista coffee cart located on or near your stand.

- acknowledged as the espresso lounge sponsor

SILVER

\$7,500

- two complimentary registrations including tickets to the symposium dinner
- recognition on the symposium website (linked to your website) and all symposium marketing material
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)
- authority to acknowledge your sponsorship in corporate media releases, stationery etc (subject to committee approval)
- authority to use the symposium logo for promotional purposes (subject to committee approval)

PLUS ONE OF THE FOLLOWING:

WELCOME RECEPTION

Make a memorable first impression by sponsoring the Welcome reception.

- presenting rights to the welcome reception e.g. "Welcome reception, presented by (sponsor's name)"

OR

SYMPOSIUM CATERING

- Signage with organisation logo on each catering table.

OR

RECYCLING AND WASTE STATIONS

- Naming rights and organisation logo above or next to each recycling and waste station throughout the venue.

OR

WATER FILL STATIONS

- Naming rights and organisation logo above or next to each water "fill stations" throughout the venue.

OR

WATER GLASS

- company logo printed on the water glasses
- water glasses will be available for use during the symposium and then gifted to attendees at the conclusion

BRONZE

\$2,500

- recognition on the symposium website (linked to your website) and all symposium marketing material
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)
- authority to acknowledge your sponsorship in corporate media releases, stationery etc (subject to committee approval)
- authority to use the symposium logo for promotional purposes (subject to committee approval)

PLUS

SUPPORT A STUDENT

- Sponsor a student to attend the symposium – registration and accommodation

OR

SUPPORT A SPEAKER

- Sponsor a speaker to attend the symposium – registration and accommodation

GOODS IN KIND

- to be negotiated with the symposium organiser.



Exhibition

The exhibition provides a unique platform for your organisation to showcase its products and services directly to key decision-makers within your target market. Catering breaks will be integrated within the exhibition, enhancing networking opportunities and engagement.

EXHIBITION STAND

\$4,000

- 3m x 3m octanorm booth
- header (fascia) board with company name in one colour
- power (4amp, 4 way switch able multi-box)
- two spot lights facing into the stand
- table top and two chairs
- symposium registration for two company representatives
- recognition on the symposium website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

TABLETOP STAND

\$1,500

- table top and two chairs
- symposium registration for one company representative
- recognition on the symposium website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)



General Information

CATERING

Refreshments for sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

INTERNET ACCESS

Complimentary Wi-Fi will be available. A hard-wired internet line can be arranged at your stand but will be at an additional cost.

PARTNERSHIP TERMS AND CONDITIONS

Our standard terms and conditions for sponsorship and exhibition are set out here.

Anyone who is considering applying for a sponsorship or exhibition opportunity should read these before submitting an application, to ensure that it complies with these conditions.

BOOKING AND PAYMENT CONDITIONS

Full payment is due payable on the 20th of the month following the original invoice date or before the symposium (whichever date comes first). The symposium manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior to each event.

CANCELLATION

Any cancellations must be made in writing to the symposium manager. In the event of cancellation up to 1 March 2025 a full refund will be made. Cancellation after this date full costs of the exhibition booking will be charged. We reserve the right to cancel or change the venue of the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred.

HEALTH AND SAFETY

The NZICC, ICRS and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to all exhibitors six weeks prior to each event highlighting all the health and safety obligations. By agreeing to exhibit at the symposium, you agree to adhere to our health and safety policy. All electronic items that will be brought onto the exhibition site (laptops etc.) must have been 'tag and tested' by a qualified electrician and not be up for retesting. Items not suitably tested and tagged will be removed from the venue.

EXHIBITION PACK-IN/OUT TIMES

Exhibition pack-in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack-out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

INSURANCE AND LIABILITY

Exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of an exhibition stand.

The NZICC, ICRS and Conference Innovators nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems The University of Otago, ICRS and Conference Innovators will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The symposium manager accepts no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

FURTHER INFORMATION

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the symposium, please do not hesitate to contact the symposium Managers.

We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Please contact:

Terri Lowsley Conference Innovators

T +64 3 379 0390 | **E** terri@conference.nz

SPONSORSHIP AND EXHIBITION APPLICATION FORM



Company name:

Contact person:

Postal address:

City:

Country:

Postcode:

Telephone:

Mobile:

Email:

SPONSORSHIP (tick box)

PLATINUM \$30,000 + GST

GOLD \$15,000 + GST

with: Symposium dinner
Symposium app
Espresso lounge

SILVER \$7,500 + GST

with: Symposium catering
Recycling and waste stations
Water fill stations
Water glass

BRONZE \$2,500 + GST

with: Support a speaker
Support a student

GOODS IN KIND

EXHIBITION STAND \$4,000 + GST

TABLETOP STAND \$1,500 + GST

Terms of payment: All prices quoted are in New Zealand dollars and exclude GST (15%).

Invoices are payable on the 20th of the month following the date of the invoice.

Signature:

Date:

Disclaimer: Sponsorship and exhibitor applications are treated with strict confidentiality. Victoria University, ICRS, and Conference Innovators reserve the right to amend invitation terms at any time, with sole discretion over successful applicants.

Please return your completed application form to **Terri Lowsley**, Conference Innovators **T** +64 3 379 0390 | **E** terri@conference.nz