

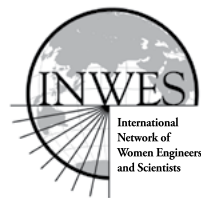


# ICWES19

## NEW ZEALAND 2023

# Sponsorship Prospectus

[www.icwes19.com](http://www.icwes19.com)



## Haere Mai! Welcome to ICWES19!

Aotearoa New Zealand is a recognised leader in many fields of STEM despite its small size. We're a nation of innovators; science and engineering allow us to thrive far from the rest of the world. Our economy is dependent on STEM-based industries – from agriculture and biotechnology, to information technology and manufacturing – and we are guardians of unique natural environments, biodiversity and culture.

On behalf of the International Network of Women Engineers and Scientists (INWES), the Association for Women in the Sciences (AWIS) and Engineering New Zealand we are delighted to invite you to join us at the Aotea Centre, Auckland from Sunday 3 September to Wednesday 6 September 2023 for ICWES19 (the 19th International Conference for Women Engineers and Scientists).

We will have the opportunity to share our stories of women in science and engineering with the world and are excited to invite others to share their expertise while exploring our shores.

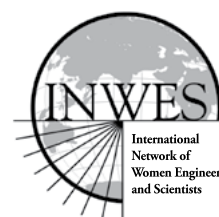
The theme of our conference – Shaping the Future – reflects the vast opportunity for science and engineering to protect our world and change things for the better. Our programme focuses on key areas where STEM has the power to shape our lives and those of future generations, bringing together expertise from across the globe to discuss key initiatives that could improve the well-being of women, their families, and the global ecosystem.

ICWES19 is INWES's triennial flagship event. As a global network of organisations of women in STEM, INWES reaches over 60 countries worldwide. The goal of INWES is to build a better future worldwide through the full and effective participation of women and girls in all aspects of STEM.

This prospectus outlines the sponsorship and exhibition opportunities available at the Conference. Please take some time to review the packages and determine the best fit for your promotion requirements. Please do not hesitate to contact us should you have any questions or wish to discuss alternative sponsorship opportunities.

We look forward to sharing this unique event and welcoming you as a valued sponsor and exhibitor in 2023.

Ngā mihi | Kind regards,  
**Bryony Lane**  
ICWES19 – Co Convenor



# Contents

<b>ICWES19 SPONSORSHIP OPPORTUNITIES.....</b>	<b>4</b>
<b>Platinum .....</b>	<b>4</b>
Espresso lounge .....	5
Welcome reception .....	5
Conference dinner.....	5
<b>Gold .....</b>	<b>6</b>
Conference app .....	7
Digital .....	7
Keynote sessions.....	7
<b>Silver .....</b>	<b>8</b>
Breakfast session.....	9
Name badge and pocket programme.....	9
Fieldtrip – POA .....	9
Theme sessions.....	9
<b>Bronze .....</b>	<b>10</b>
Conference catering .....	11
Face mask/Sanitisation station.....	11
<b>Green .....</b>	<b>12</b>
Environmentally friendly delegate bag.....	13
Reusable coffee cups and rinsing station .....	13
Reusable water bottle and water fill station .....	13
Recycling and waste stations.....	13
<b>Supporting sponsorship packages.....</b>	<b>14</b>
Conference supporter .....	14
Bag insert .....	14
<b>Exhibition stand .....</b>	<b>15</b>
<b>APPLICATION FOR ICWES19 SPONSORSHIP .....</b>	<b>16</b>
<b>TERMS AND CONDITIONS .....</b>	<b>17</b>

## Platinum

PL

\$12,000 exc gst

A platinum sponsor package entitles you to the following benefits and to choose one of the platinum package options on page 5.

### Benefits

#### Registration and social functions

- Two full registrations to the conference (including welcome reception and conference dinner).

#### Exhibition

- One (1) exhibition stand (3m x 2m) in a prominent location.
- Priority allocation of exhibition stand.

#### Exposure

- Status associated with being a platinum sponsor of the conference.
- Organisation logo and acknowledgment in all printed material, as a platinum sponsor.
- Organisation logo on the conference website, as a platinum sponsor, linking to your organisation website.
- Organisation logo displayed in opening multi media presentation.
- Acknowledgment of the organisation sponsorship in the conference opening and closing address.

#### Delegate information

- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

# Platinum package options

## Espresso lounge

---

- Naming rights to the espresso lounge, open Monday to Wednesday.
- Opportunity for the barista staff to wear organisation branded t-shirts, caps etc. (provided by the sponsor).
- Branded signage in the coffee lounge (provided by the sponsor).
- Opportunity for coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor unless reusable coffee cup package sold).

## Welcome reception

---

- The welcome reception promoted as the "(sponsors name) welcome reception".
- Opportunity for an organisation representative to make a short speech prior to the function commencing .
- Organisation banners to be displayed during the welcome reception.
- Eight additional complimentary tickets to the sponsored function.

## Conference dinner

---

- Conference dinner
- "(sponsors name) conference dinner"
- Opportunity for an organisation representative to make a short speech prior to the function commencing .
- Logo or banner to be displayed during the function.
- Organisation banners to be displayed during the function.
- Six additional complimentary tickets to the sponsored function.



## Gold

GO

\$10,000 exc gst

A gold sponsor package entitles you to the following benefits and to choose one of the gold package options on page 7.

### Benefits

#### Registration and social functions

- Two full registrations to the conference (including the welcome reception and conference dinner).

#### Exposure

- Status associated with being a gold sponsor of the conference.
- Organisation logo and acknowledgment in all printed material, as a gold sponsor.
- Organisation logo on the conference website, as a gold sponsor, linking to your organisation website.
- Organisation logo displayed in opening multi media presentation.
- Acknowledgment of the organisation sponsorship in the conference opening and closing address.

#### Delegate information

- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

# Gold package options

## Conference app

- Naming rights for the app.
- Organisation logo on the app banner.
- Two push notifications each day of the conference (max 140 characters).



## Digital

In this digital age there are endless opportunities for products and services to be incorporated into conferences in unique ways. We would work with you to discover the best way to gain exposure and showcase your product or service.

- Product or service-related benefits to be discussed.

## Keynote sessions

Four opportunities available.

- An opportunity for your organisation representative to introduce the keynote speaker or session.
- Opportunity for you to engage with the speaker pre or post conference. Based on speaker availability, and all associated costs payable by sponsor.
- Organisation logo on the opening session and sponsored keynote session introduction slide.



## Silver

SI

\$8,000 exc gst

A silver sponsor package entitles you to the following benefits and to choose one of the silver package options on page 9.

### Benefits

#### Registration and social functions

- Two full registrations to the conference (including the welcome reception and conference dinner).

#### Exposure

- Status associated with being a silver sponsor of the conference.
- Organisation logo and acknowledgement in all printed material, as a silver sponsor.
- Organisation logo on the conference website, as a silver sponsor, linking to your organisation website.
- Organisation logo displayed in opening multi media presentation.
- Acknowledgement of the organisation sponsorship in the conference opening and closing address.

#### Delegate information

- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before conference.



## Silver package options

### Breakfast session

---

All delegates and sponsors will have an opportunity to purchase a ticket during the registration process.

- Breakfast session promoted as the “(sponsors name) breakfast”.
- Opportunity for an organisation representative to introduce the breakfast speaker.
- Organisation banners or logos to be displayed at the breakfast.
- Opportunity to provide promotional material to those attending the breakfast (placed on each table setting) organisation logo featured alongside the breakfast session section in all publications.

### Theme sessions

---

Nine opportunities available.

- Organisation logo on the opening session and associated theme session introduction slide
- The conference themes can be found [here](#).

### Fieldtrip – POA

---

- Fieldtrip promoted as the “(sponsors name) fieldtrip”.
- Opportunity for an organisation representative to welcome everyone to the fieldtrip.
- Opportunity to provide promotional material to delegates attending the fieldtrip.
- Organisation logo featured alongside the fieldtrip in publications.

NB Sponsorship of a fieldtrip does not provide the organisation with speaking rights in the session or guarantee the organisation will be a stop on the field trip.

### Name badge and pocket programme

---

- Organisation logo on the name badge card.
- Organisation logo on the pocket programme.



## Bronze

BR

\$3,500 exc gst

A bronze sponsor package entitles you to the following benefits and to choose one of the bronze package options on page 11.

### Benefits

#### Registration and social functions

- One full registration to the conference (including the welcome function and conference dinner).

#### Exposure

- Status associated with being a bronze sponsor of the conference.
- Organisation logo and acknowledgement in all printed material, as a bronze sponsor.
- Organisation logo on the conference website, as a bronze sponsor, linking to your organisation website.
- Organisation logo displayed in opening multi media presentation.
- Acknowledgement of the organisation sponsorship in the conference opening and closing addresses.

#### Delegate information

- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

## Bronze package options

### Conference catering

- Acknowledgement prior to first catering as the catering
- Signage with logo on each catering

**SOLD**

### Face mask/Sanitisation station

- Your organisation on the branding stations (alongside)
- One free-standing next to the sanitisation for the duration of the conference (banners supplied by your organisation).
- Opportunity for organisation to provide face masks to all attendees (own cost to sponsor).

**SOLD**



**GR**

## Green

\$6,000 exc gst

A green sponsor package entitles you to the following benefits and to choose one of the green package options on page 13.

### Benefits

#### Registration and social functions

- One full registration to the conference (including the welcome function and conference dinner).

#### Exposure

- Status associated with being a green sponsor of the conference.
- Organisation logo and acknowledgement in all printed material, as a green sponsor.
- Organisation logo on the conference website, as a green sponsor, linking to your organisation website.
- Organisation logo displayed in opening multi media presentation.
- Acknowledgement of the organisation sponsorship in the conference opening and closing addresses.

#### Delegate information

- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

## Green package options

### Environmentally friendly delegate bag

**SOLD**

- Organisation name (your) printed on the delegate bag and most logos.

### Reusable coffee cups and rinsing station

**SOLD**

- Organisation name (your) printed on the coffee cups.

### Reusable water bottle and water fill station

**SOLD**

- Organisation name printed on the reusable water bottles.
- Naming rights and organisation logo above or next to each "fill station" throughout the conference venue.

### Recycling and waste stations

- Naming rights and organisation logo above or next to each recycling and waste station throughout the conference venue.



## Supporting sponsorship packages

### Conference supporter

\$2,500

#### Exposure

- Status associated with being a supporting sponsor of the conference.
- Organisation logo on the conference website, as a supporting sponsor, linking to your organisation website.



### Bag insert

\$1,950

Reach up to 600 plus conference attendees by providing an item in the delegate bags. It is preferred that the item adds some value rather than a brochure, for instance a branded gift, pen, key ring, or tasty treat.

#### Exposure

- Sponsor to supply a single branded item (no larger than A4) for inclusion into the conference bag.

#### Services in kind

- Sponsors may provide relevant services such as the use of a photocopier, greenery, etc.

#### Sponsorship benefits

- Status associated with being a supporting sponsor of the conference.
- Organisation logo and acknowledgement in all printed material, as a supporting sponsor.
- Organisation logo on the sponsors page of the conference website, as a supporting sponsor.

The exhibition is an integral part of conference activities located in the Hunua and Stalls Foyers at the Aotea Centre.

It provides an excellent opportunity for organisations to come face-to-face with conference attendees, increasing your organisation's visibility and allowing you to display and demonstrate your products and services.

Meal breaks and electronic posters will be hosted in the exhibition area, ensuring good exposure to delegates.



## Exhibition stand

\$3,950

### Exhibition benefits

- Prefabricated 3m x 2m.
- Two exhibitor registrations for organisation representatives including daily catering and a ticket to the welcome reception .
- 2x spotlights.
- 1 x 10 amp power supply with 4 pin multi-box power point.
- Corflute sign with company name in black text.
- Listing of company name and contact information in the exhibitor section of the app.
- One delegate bag with contents per exhibition booth.
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

### Allocation of stands

Stands will be offered and allocated to platinum sponsors followed by gold, silver and bronze sponsors until Tuesday 31 January 2023. After this time remaining stands will be allocated to organisations on a first in-basis.

# APPLICATION FOR ICWES19 SPONSORSHIP

Please complete the form below.



We, \_\_\_\_\_ (company name),  
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Please forward this form to: [rachel@conference.nz](mailto:rachel@conference.nz)

## Company Details

Company:	
PostalAddress:	
Telephone:	Facsimile:
Mobile:	Email:
ContactPerson:	

## Sponsorship Opportunities

### Platinum sponsorship

\$12,000 exc gst  
(please indicate your preferred package option below)

Espresso lounge

Welcome reception

Corporate dinner **SOLD**

### Gold sponsorship

\$10,000 exc gst  
(please indicate your preferred package option below)

Corporate dinner **SOLD**

Digital

Keynote sessions

### Silver sponsorship

\$8,000 exc gst  
(please indicate your preferred package option below)

Breakfast session

Name badge and pocket programme

Theme sessions

### Fieldtrip – POA

### Bronze sponsorship

\$3,500 exc gst  
(please indicate your preferred package option below)

Conference catering **SOLD**

Face mask **SOLD** station

### Green sponsor

\$6,000 exc gst  
(please indicate your preferred package option below)

Environmental **SOLD** delegate bag

Reusable coffee **SOLD** rinsing station

Reusable water **SOLD** water fill station

Recycling and waste stations



## Supporting sponsorship packages

(please indicate your preferred package option below)

Conference supporter \$2,500 exc gst

Bag insert \$1,950 exc gst

## Payment

Direct credit (upon receipt of invoice)

Credit card (upon receipt of online payment portal details)

## Payment terms

Full payment is due on the 20th of the month following the date of the invoice. All payments must be received prior to the conference. All prices quoted are in New Zealand dollars excluding GST.

By submitting this application, the named sponsor agrees to the Terms and Conditions and confirms.

Please return your completed application form to Rachel Cook: rachel@conference.nz

Signed:

Date:

## Booking terms and conditions

Please complete the attached sponsorship application form. By completing and submitting the application form you acknowledge and accept the sponsorship terms and conditions.

A contract and invoice will be issued after you complete the application, and your request is confirmed. Please make sure your payment is made to the ICWES19 account detailed on the invoice.

Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

## Cancellation policy

ICWES19 reserves the right to change the venue and duration of the event if exceptional circumstances demand this. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

If, for reasons beyond ICWES19 control or for reasons of delegate health and safety the conference is cancelled, then the sponsorship amount will be refunded after deduction of expenses already incurred. ICWES19 will not be liable for any expenses incurred by sponsors in preparation of material for the conference or the supply of goods and services.

In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor cancelling before Friday 30 June 2023. No refunds will be provided after this date.

Full payment must be completed by Monday 31 July 2023.

The sponsor will fully reimburse ICWES19 for all claims, losses, or expenses arising as a result of any breach or failure to perform any of the terms of the sponsorship agreement.

## Personal data

By completing the application form, you have given your consent for us to store your personal data. We ask for your personal data to facilitate your registration for the conference. Your personal data will only be shared with other trusted organisations and third parties in order to deliver this conference. Only relevant data will be shared with the different parties. Your personal data will be retained by Conference Innovators and ICWES19 for up to 24 months after the conclusion of this conference.



# ICWES19

NEW ZEALAND 2023

[www.icwes19.com](http://www.icwes19.com)

