



International Play Association Triennial Conference 2026

2-5 NOVEMBER 2026
Te Pae Christchurch
Convention Centre

www.ipachristchurch2026.com

sponsorship & exhibition prospectus



welcome

We warmly invite sponsors and exhibitors to join us at the International Play Association Triennial Conference 2026 in beautiful Ōtautahi Christchurch, New Zealand – a city known for innovation, resilience, and vibrant community spirit.

At IPA2026, our exhibition and networking space isn't just a place to set up a booth – it's a canvas for creativity. We're offering a versatile, open-concept area where sponsors and exhibitors are encouraged to design their space freely, bringing their vision to life in a way that reflects the values of play, inclusivity, and connection.

Situated alongside the central catering and networking zone, your exhibition area will be embedded in the heart of delegate interaction, ensuring meaningful engagement with attendees from around the world. Whether you opt for the standard package or choose to craft your own unique experience, we welcome bold ideas, playful concepts, and imaginative designs.

Our attendees include play practitioners, recreation professionals, teachers, early childhood educators, landscape architects, designers, academics, local and central government representatives, school boards of trustees, health professionals, and those working in after-school care and youth-focused services.

Let's co-create an environment that's dynamic, inviting, and full of possibility – just like play itself. We'd love to explore how your brand can be part of this inspiring and global celebration of children's right to play.

We look forward to seeing you in Ōtautahi Christchurch in November 2026.

Damien Puddle
Chairperson Play Aotearoa
Convenor – IPA 2026

dates

Monday 2 November 2026 – Thursday 5 November 2026

venue

Te Pae Christchurch Convention Centre is the city's gathering place – an architectural and social landmark designed as a welcoming heart in the centre of Ōtautahi Christchurch.

Working with our community and local iwi, as well as industry and sector thought-leaders from across the region, Te Pae sits on a site of cultural and historical significance, which has acted as a meeting place since the region's most primary settlement. In keeping with the site's traditions, Te Pae engages with local people and visitors from around the country and across the world through knowledge-sharing, education, commerce and entertainment, in a truly 21st century environment.

Te Pae Christchurch is located along the banks of the Ōtākaro Avon River and close to Victoria Park – a tranquil, natural environment in the very heart of the city. Surrounded by some of the city's best accommodation establishments, restaurants, bars and markets, the promenade precinct is designed to be easily experienced with a gentle, riverside walk.

Te Pae Christchurch Convention Centre
188 Oxford Terrace
Christchurch
New Zealand



destination

Ōtautahi Christchurch

Ōtautahi Christchurch is an exciting mix of history, creativity, and vibrant city life that's perfect for locals and travellers alike, it's both "New Zealand's oldest and newest city". The city has undergone massive changes within the last decade which reflects a unique spirit of innovation, this city has emerged as a vibrant urban centre making it the country's second largest city and premier South Island urban centre.

Stroll through the bustling riverside markets, shop in character-filled laneways, or relax by the Avon River and take in the beauty of the botanic gardens. The city's center offers everything from striking modern architecture to some of New Zealand's most historic buildings, creating a truly unique atmosphere.

The Canterbury region, which includes Ōtautahi Christchurch, covers a large swath of the central South Island, from the Pacific Coast to the Southern Alps. Here, you'll find the country's largest expanse of plains and some of its most rugged mountains, along with spectacular volcanic, geothermal, coastal, and agricultural regions. This diverse geography makes it a mecca for outdoor attractions – ideal for sightseeing, mountaineering, snow sports, water sports, cycling, hiking, and everything in between.

organising committee

Louise Van Tongeren

Christchurch City Council, Christchurch

Alisha Brown

IAG, Auckland

Shyrel Burt

Auckland Council, Auckland

Damien Puddle(Convenor)

Invercargill City Council

Thomas Hinz

Circability, Auckland

Prabha Ravi

Governance Consultant, Wellington

Adrian Te Rangi

Department of Internal Affairs, Hamilton

Jo Wilkins

Waka Kotahi, Auckland

exclusive opportunity

benefits to sponsor

Registration and social functions

- Four (4) complimentary conference registrations, including daily catering, welcome function and the conference dinner

Exhibition (networking space)

- Six (6) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- Two (2) x clothed trestle tables

Delegate information

- Full delegate attendee list (name, organisation and country) sent two (2) weeks prior to the conference (except for those who have opted for privacy).

Exposure

- Recognition as the Platinum Sponsor of the conference
- Organisation logo displayed prominently on the sponsor holding slides shown throughout the conference
- Acknowledgement of the organisation's sponsorship during the conference opening and closing addresses
- Organisation logo and a 200-word profile on the conference website and app
- Organisation logo and profile featured as our Platinum Sponsor in a marketing email (EDM) to prospective delegates pre-conference
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)

additional benefits

Keynote speaker

- Opportunity for an organisation representative to introduce a keynote speaker and promote organisation (5 mins)
- Organisation logo on the opening slide for the sponsored keynote session
- Reserved seating in sponsored session

benefits to sponsor

Registration and social functions

- Three (3) complimentary conference registrations, including daily catering, welcome function and the conference dinner

Exhibition (networking space)

- Three (3) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- One (1) x clothed trestle table

Delegate information

- A full delegate attendee list (name, organisation and country) sent two (2) weeks prior to the conference (except for those who have opted for privacy).

Exposure

- Recognition as a Gold Sponsor of the conference
- Organisation logo displayed prominently on the sponsor holding slides shown throughout the conference
- Acknowledgement of the organisation's sponsorship during the conference opening and closing addresses
- Organisation logo and a 200-word profile on the conference website and app
- Organisation logo and profile featured as a Gold Sponsor in a marketing email (EDM) to prospective delegates pre-conference
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)

additional benefit (choose one):

Coffee Cart (two opportunities)

- Signage with the organisation logo on the front of the coffee cart
- Opportunity to supply a branded reusable coffee cup (to be provided by your organisation)
- Opportunity for the barista to wear company branded t-shirts, caps or aprons (to be provided by your organisation)

Gala dinner sponsor

- Gala dinner promoted as the "sponsors name" Gala dinner
- Opportunity for a representative to make a short speech during dinner (5 mins)
- Organisation logo displayed at the dinner and on the menus

benefits to sponsor

Registration and social functions

- Two (2) complimentary conference registrations, including daily catering, welcome function and the conference dinner

Exhibition (networking space)

- Three (3) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- One (1) x clothed trestle table

Delegate information

- A full delegate attendee list (name, organisation and country) sent two (2) weeks prior to the conference (except for those who have opted for privacy).

Exposure

- Recognition as a Silver Sponsor of the conference
- Organisation logo displayed prominently on the sponsor holding slides shown throughout the conference
- Acknowledgement of the organisation's sponsorship during the conference opening and closing addresses
- Organisation logo and a 200-word profile on the conference website and app
- Organisation logo and profile featured as our Silver Sponsor in a marketing email (EDM) to prospective delegates pre-conference
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)

additional benefit (choose one):

Film night sponsor

- Recognition as the film night sponsor
- Opportunity for a representative to make a short speech at the beginning of the evening (5 mins)
- Sponsor signage at the film night location

Lanyard and name badge sponsor

- Organisation logo featured on the name badge, alongside the conference logo
- Opportunity to provide branded lanyards for all delegates (to be provided by your organisation).

Conference app sponsor

- Organisation logo displayed on the app splash screen or banner
- Two push notifications sent to delegates each day of the conference (max 140 characters)

benefits to sponsor

Registration and social functions

- Two (2) complimentary conference registrations, including daily catering, welcome function and the conference dinner

Exhibition (networking space)

- Three (3) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- One (1) x clothed trestle table

Delegate information

- A full delegate attendee list (name, organisation and country) sent two (2) weeks prior to the conference (except for those who have opted for privacy).

Exposure

- Recognition as a Bronze Sponsor of the conference
- Organisation logo displayed prominently on the sponsor holding slides shown throughout the conference
- Acknowledgement of the organisation's sponsorship during the conference opening and closing addresses
- Organisation logo and a 200-word profile on the conference website and app
- Organisation logo and profile featured as our Bronze Sponsor in a marketing email (EDM) to prospective delegates pre-conference
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)

additional benefit (choose one):

Catering sponsor (four opportunities available)

- Recognition as the catering sponsor for the conference for the day chosen
- Sponsor signage near the catering stations
- Acknowledgement as the day catering sponsor by the conference MC

Hydration sponsor

- Organisation logo (in one colour) printed on reusable water bottles
- Naming rights and organisation logo above or next to each water refill station throughout the conference

benefits to sponsor

Registration and social functions

- Two (2) complimentary conference registrations, including daily catering, welcome function and the conference dinner

Exhibition (networking space)

- Three (3) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- One (1) x clothed trestle table

Delegate information

- A full delegate attendee list (name, organisation and country) sent two (2) weeks prior to the conference (except for those who have opted for privacy).

Exposure

- Recognition as a Keynote Speaker Sponsor of the conference
- Opportunity to provide a conference plenary speaker (in consultation with the programme committee)
- Organisation logo displayed prominently on the sponsored keynote session introduction slide
- Acknowledgement of the organisation's sponsorship during the conference opening and closing addresses Organisation logo and a 200-word profile on the conference website and app
- Organisation logo and profile featured as our keynote speaker sponsor in a marketing email (EDM) to prospective delegates pre-conference

exposure

- Recognition as a Supporting Sponsor of the conference
- Organisation logo and profile on the conference website and app
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)



networking space only

benefits

Registration and social functions

One (1) complimentary conference registration, including daily catering and welcome function. Tickets to the conference dinner will be available for purchase at the time of registration.

Exhibition

- Three (3) x two (2) m complimentary exhibition networking space
- Back wall, lights and power
- One (1) x clothed trestle table

Delegate information

- Full delegate attendee list (name, organisation and country, except for those who have opted for privacy).

Exposure

- Organisation logo on the conference website and app with a hyperlink to your organisation
- Organisation name on fascia board (max 20 characters, black text on white board)
- Provide a promotional brochure to be uploaded to your profile on the conference app (pdf document/artwork to be supplied by your organisation)

terms and conditions

Our standard terms and conditions for sponsorship and exhibition are set out here. Anyone who is considering applying for a sponsorship or exhibition opportunity should read these before submitting an application, to ensure that it complies with these conditions.

Booking and payment conditions

All prices are in New Zealand Dollars and exclude Goods and Services Tax (GST) of 15%. Full payment is due payable on the 20th of the month following the original invoice date or before the Conference (whichever date comes first). The Conference manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior to the event

Cancellation

Any cancellations must be made in writing to the Exhibition Manager. In the event of cancellation of a sponsorship package or exhibition space up to Monday 31 August 2026 a full refund less an administration charge of \$150 + GST will be made. Cancellations after this date will be at the discretion of IPA2026 organising committee.

The IPA2026 organising committee reserves the right to cancel, postpone or change the venue of the exhibition in case of government imposed restrictions or circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Exhibition allocation process

Location preference within the exhibition is given to sponsors until 1 June 2026 and then following this allocations will be done on a first-in basis.

Exhibition pack in/out times

Exhibition pack in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

Health and safety

Play Aotearoa and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to all exhibitors six weeks prior to the conference highlighting all the health and safety obligations. This will provide full details around compliance when packing in your displays and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

Insurance and liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of their displays.

Neither Play Aotearoa, Conference Innovators, Exhibition Hire Services, Te Pae Christchurch Convention Centre nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the displays, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, Play Aotearoa, Conference Innovators, Exhibition Hire Services and Te Pae Christchurch Convention Centre will not be held liable and accept no responsibility for loss of monies incurred by sponsors or damage to property. The conference organisers accept no liability for damage to sponsors equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.

Provision of information

Six weeks prior to the Conference, all organisations installing custom stands must provide the contact details of their appointed stand contractor, together with a detailed plan showing dimensions of the stand design for approval by the venue and the conference organisers.

Designs submitted must contain information such as stand layout, banner/light rigging and walls/solid heights.

Registration

All sponsorship and exhibition packages include a certain number of complimentary registrations. Registration links will be provided to the key booking contact for each organisation in due course. Staff not registered as exhibition staff will not be allowed access to the exhibition.

catering

All catering will be held in the exhibition area, including the extended welcome function. Refreshments for sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

exhibition manual

A detailed exhibition manual will be provided to each confirmed exhibitor and distributed six weeks prior to the Conference. The exhibition manual contains important information for the coordination of your stand, including a checklist of action items and details of additional services you may require, such as furniture or audio visual hire.

internet access

Complimentary Wi-Fi will be available. A hard-wired internet line can be arranged at your stand but will be at an additional cost.

stand design and furniture hire

The company contracted to install the shell scheme is also available to assist with stand design and has a wide range of accessories and furniture for hire.

For further details please contact:

Nicola Ransome | Exhibition Hire Services
T: +64 3 338 4194
M: +64 27 495 2827
E: nicola@exhibitionhire.co.nz
W: www.exhibitionhire.co.nz

further information

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the IPA 2026 Conference, please do not hesitate to contact the conference Organisers.

We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

conference organisers

If you have any questions or queries regarding this prospectus, please contact our conference organisers.

Kate Clark | Project Manager
Conference Innovators
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www.conference.nz

latest news

To keep up to date with all the conference news, please visit our website:
www.ipachristchurch2026.com

Complete your sponsorship application now

sponsor now

Complete your exhibition application now

exhibit now