SPONSORSHIP & EXHIBITION PROSPECTUS



XXI INTERNATIONAL PLANT PROTECTION CONGRESS 2027 IN CONJUNCTION WITH THE 26TH BIENNIAL AUSTRALASIAN PLANT PATHOLOGY CONFERENCE

Ōtautahi Christchurch, Aotearoa New Zealand | 1 – 5 November 2027

WELCOME

Hosted by

IAPPS

Bioeconomy Science Institute

Australasian Plant Pathology Society

New Zealand Plant Protection Society
Protecting Plants with Science

XXI International Plant Protection Congress

1-5 November 2027
Ōtautahi Christchurch
New Zealand

The International Plant Protection Congress (IPPC) is the world's leading forum for advancing knowledge and collaboration in plant protection, biosecurity, and sustainable agriculture.

Held every four years, the Congress convenes researchers, regulators, industry leaders, and practitioners working across crop protection, plant health, pest management and food security.

Hosted by Bioeconomy Science Institute, in association with the Australasian Plant Pathology Society and New Zealand Plant Protection Society the 2027 Congress will take place at the world-class Te Pae Christchurch Convention Centre, providing an outstanding environment for scientific exchange and industry engagement.

We invite organisations to partner with the Congress to showcase innovations, engage with global experts, and contribute to the advancement of plant protection science.



CONGRESS OVERVIEW

EXPECTED **ATTENDANCE**

800–1,200 international attendees

THEME

Incorporating Indigenous and Local Knowledge to Plant Protection Science

SUB **THEMES**

Indigenous knowledge & climate, Plant Pathology & Health, Pest & Disease Management, resistance & Bioproducts, Technology & Policy, Biosecurity & Transboundary Plant Pests.



ATTENDEE PROFILE

Plant pathologists, Entomologists, Weed scientists, Biosecurity agencies, Government regulators, Agribusiness & crop protection companies, Agricultural technology developers, Universities and research institutes, International organisations.

PROGRAMME

International and domestic keynote speakers, symposia, abstracts, posters

KEY DATES

MON 1 NOV:	Exhibition pack in, registration and Welcome reception
TUES 2 – **FRI** 5 NOV:	Sessions and exhibition open
THURS 4 NOV:	Congress dinner
FRI 5 NOV:	Exhibition pack out

WHY PARTNER WITH IPPC 2027?

Sponsorship provides an opportunity to:

- Engage directly with global plant protection leaders
- Launch new technologies or research
- Build brand visibility within the international scientific community
- Support knowledge exchange addressing global food security challenges
- Recruit research partners and collaborators

CONTACT FOR **OPPORTUNITIES**

Charlotte Emery
Conference Innovators

T **+64 3 379 0390** | E **charlotte@conference.nz**



SPONSORSHIP OPPORTUNITIES

All prices are in New Zealand Dollars and are exclusive of 15% Goods and Services Tax (GST).





PLATINUM

$25,000 + GST

Exclusive to one

Lead the congress as a premier partner with maximum visibility, influence, and engagement

BENEFITS

- an opportunity for an organisation representative to address the delegates (maximum five minutes)
- four complimentary registrations including tickets to the congress dinner
- double exhibition stand (6m x 3m) in a prominent location
- recognition on the congress website (linked to your website) and all congress marketing material
- your organisation's logo on the sponsors slide, acknowledging your level of support
- your organisation's logo included on venue directional signage
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the congress (excluding those who request privacy)

Plus

NAME BADGE

Put your brand in the spotlight by sponsoring our name badges, ensuring consistent visibility throughout the event.

- organisation logo on the name badge card along with the congress logo worn by delegates throughout the congress
- branded lanyards featuring your organisation's logo worn by delegates throughout the congress (lanyards supplied by sponsor)

BOOK SPONSORSHIP PACKAGE **HERE**

GOLD

$17,500 + GST

Exclusive to four

Position your organisation for strong visibility and engagement throughout the congress

BENEFITS

- three complimentary registrations including tickets to the congress dinner
- one exhibition stand (3m x 3m) in a prominent location
- your organisation's logo on the sponsors slide, acknowledging your level of support
- your organisation's logo included on venue directional signage
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the congress (excluding those who request privacy)

Plus choose one of the following premium engagement opportunities

CONGRESS DINNER

Make a lasting impression by sponsoring at one of the congress's key social event, the congress dinner. Enjoy prime exposure, networking opportunities, and exclusive recognition.

- naming rights to the congress dinner e.g. congress dinner, sponsored by (sponsor's name)"
- organisation logo to appear on dinner menus
- opportunity to host a VIP table (additional tickets at sponsor's expense)

OR

CONGRESS APP

Elevate your brand by sponsoring the official Congress App – the primary tool used by all delegates onsite.

- organisation logo included on the app cover page or banner
- two push notifications to delegates, maximum 140 characters

OR

BARISTA COFFEE CART *(two available)*

Enjoy prime exposure and create a welcoming atmosphere for networking

- branded barista coffee cart located on or next to your stand
- acknowledged as the barista coffee cart sponsor

BOOK SPONSORSHIP PACKAGE **HERE**

SILVER

$10,000 + GST

Exclusive to five

Build strong brand presence and connect with delegates through targeted visibility and engagement

BENEFITS

- two complimentary registrations including tickets to the congress dinner
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the congress (excluding those who request privacy)

Plus choose one of the following engagement opportunities:

WELCOME RECEPTION

Make a memorable first impression by sponsoring the Welcome reception.

- naming rights to the Welcome reception e.g. "Welcome reception, sponsored by (sponsor's name)".

OR

CATERING ACTIVATION

Enhance the attendee lunch experience with a branded food or beverage station on one of the event days.

- Options may include a Kiwi style sausage sizzle, gelato cart or juice station with options to be confirmed with the organiser. Additional costs may apply based on add on selection
- Your logo featured on activation signage, with an acknowledgement as the catering sponsor for the selected day.

OR

CHARGING STATION

Support delegates with a convenient and secure device charging solution.

- Branded charging station located in exhibition or registration area.

OR

SPONSOR LOUNGE

Lounge area with casual seating set up in the exhibition space for delegates to network over coffee and catering

- Designated lounge area with your organisations branding. Sponsor can provide additional items and giveaways in the lounge on discussion with organisers.

OR

PLENARY SESSION

Exclusive to each plenary session — up to four available

Align your organisation with a specific plenary session – ideal for organisations seeking to be linked with a leading voice or topic.

- Naming rights to the sponsored plenary session i.e. Plenary session kindly sponsored by (Organisation)
- Acknowledgement by the session chair when introducing the speaker
- Organisation logo on the sponsors slide and the speaker's session holding slide.

BOOK SPONSORSHIP PACKAGE **HERE**

BRONZE
$5,000 + GST

Establish your presence at the congress and connect with a targeted international audience

BENEFITS

- one complimentary registration including ticket to the congress dinner
- your organisation's logo on the sponsors slide, acknowledging your level of support
- sponsor listing in the mobile app, including a 50-word profile of your organisation or products
- delegate list provided of all those attending the congress (excluding those who request privacy)

Plus choose one of the following engagement opportunities:

DAY CATERING *(up to four opportunities available)*

Increase visibility during key networking breaks throughout the day

- Signage with organisation logo on each catering table on day selected.

OR

FIELD TRIP

Align your brand with a unique offsite experience for delegates

- Signage with organisation logo included on transportation.
- Naming rights e.g. "Field trip name sponsored by (sponsor name)"

OR

CONCURRENT SESSION SPONSOR

Multiple available — one per concurrent session block
Align your brand with a specific concurrent session aligned to your organisation's interests.

- Naming rights to the sponsored session — i.e. Session sponsored by (organisation)"
- Opportunity to provide a brief introduction to the session (in negotiation with the programme committee)
- Organisation banner displayed during the session.

BOOK SPONSORSHIP PACKAGE **HERE**

EXHIBITION

The exhibition provides a unique platform for your organisation to showcase its products and services directly to key decision-makers within your target market. Catering breaks will be integrated within the exhibition, enhancing networking opportunities and engagement.

EXHIBITION STAND

$4,500 + GST

- 3m × 3m octanorm booth
- header (fascia) board with company name in one colour
- 1× 10 amp power supply with 4 pin multi-box power point
- two spot lights facing into the stand
- trestle table and 2 chairs (if required)
- congress registration for two company representatives
- recognition on the congress website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the congress (excluding those who request privacy)

TABLETOP STAND

$2,500 + GST

- table top and two chairs
- congress registration for one company representative
- recognition on the congress website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products

BOOK EXHIBITION STAND **HERE**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the four tiered sponsorship levels, the Congress offers a number of opportunities for organisations wishing to support students and have a smaller presence.

SUPPORT A STUDENT — **$2,500** + GST

Unlimited

Demonstrate your commitment to the future of plant protection.
Sponsor a student to attend the congress – funds cover registration and 4× night's accommodation

- Logo on the Congress website with a link to your homepage

CONFERENCE NOTEPADS AND PENS — **$2,000** + GST

Exclusive to one

Your organisation's branded notepads and pens provided to delegates during registration.

Notepads and pens provided by sponsor.

STUDENT PRIZE SPONSOR — **$1,500** + GST

*Two available — **Best Student Oral Presentation** and **Best Student Poster***

Demonstrate your commitment to the future of plant protection science by sponsoring one of the student prizes awarded at the Congress.

- Naming rights to the prize — e.g. "Best Student Poster Prize sponsored by [your organisation]"
- Opportunity to present the prize during the Closing Plenary

BOOK SPONSORSHIP PACKAGE **HERE**

GENERAL INFORMATION



Exhibition allocation process
The exhibition floorplan will be released to sponsors from 1 November 2026. Booth allocation will be prioritised first by sponsorship level, with higher-tier sponsors receiving preference. Remaining booths will then be allocated to exhibitors based on the date of booking. Following this initial allocation, any unassigned booths will be offered on a first-come, first-served basis.

Catering
Refreshments for sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

Internet access
Complimentary Wi-Fi will be available. A hard-wired internet line can be arranged at your stand but will be at an additional cost.

Terms and conditions
Our standard terms and conditions for sponsorship and exhibition are set out here.

Anyone who is considering applying for a sponsorship or exhibition opportunity should read these before submitting an application, to ensure that it complies with these conditions.

Booking and payment conditions
Full payment is due payable on the 20th of the month following the original invoice date or before the congress (whichever date comes first). The congress manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior to each event.

Cancellation
Any cancellations must be made in writing to the congress manager. In the event of cancellation up to 1 November 2026 a full refund will be made. Cancellation after this date full costs of the exhibition booking will be charged. We reserve the right to cancel or change the venue of the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred.

Health and safety
Bioeconomy Science Institute, Australasian Plant Pathology Society and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to all exhibitors six weeks prior to each event highlighting all the health and safely obligations. By agreeing to exhibit at the congress, you agree to adhere to our health and safety policy. All electronic items that will be bought onto the exhibition site (laptops etc.) must have been 'tag and tested' by a qualified electrician and not be up for retesting. Items not suitably tested and tagged will be removed from the venue.

Exhibition pack-in/out times
Exhibition pack-in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack-out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

Insurance and liability
Exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of an exhibition stand.

Bioeconomy Science Institute, Australasian Plant Pathology Society and Conference Innovators nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems Bioeconomy Science Institute, Australasian Plant Pathology Society and Conference Innovators will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The congress manager accepts no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

Further information
If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the congress, please do not hesitate to contact the congress Managers.

We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Please contact: **Charlotte Emery**
Conference Innovators
T **+64 3 379 0390**
E **charlotte@conference.nz**


BOOK
SPONSORSHIP PACKAGE
HERE
BOOK
EXHIBITION STAND
HERE
XXI
International Plant Protection Congress
1-5 November 2027
Ōtautahi Christchurch
New Zealand