



# National Rural Health Conference 2024

Sponsorship Prospectus



5 – 6 April 2024

Tākina Wellington Convention and Exhibition Centre  
[www.nationalruralhealthconference.org.nz](http://www.nationalruralhealthconference.org.nz)



National  
**Rural Health  
Conference**  
2024

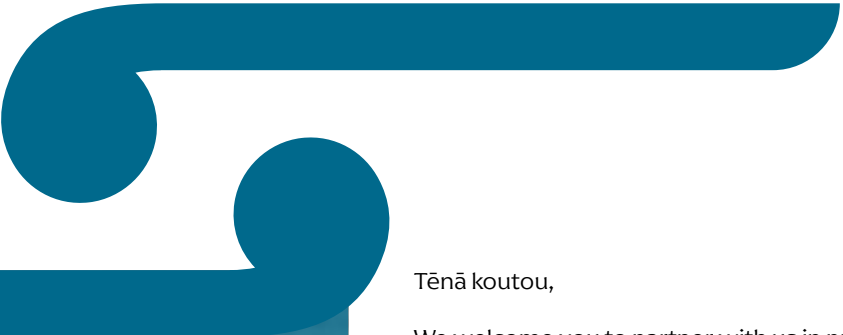
## **Ngā Uaratanga** | **Our Values**

Shaping the National Rural Health Conference,  
the values of :

<b>tūhononga</b>	<b>connection</b>
<b>ranga wairua</b>	<b>inspiration</b>
<b>mātauranga</b>	<b>knowledge</b>
<b>tupuranga</b>	<b>growth</b>

underpin and provide guidance to us all as we  
come together to meet the challenge of

***Kahikatea tū i te uru Growing stronger, together***



Tēnā koutou,

We welcome you to partner with us in providing a showcase event for sharing knowledge, networking, and collaboration, at the National Rural Health Conference 2024: *Kahikatea tū i te uru Growing stronger, together.*

This annual event brings together a broad spectrum of rural health care workers and supporters from across Aotearoa New Zealand and internationally. It is not just a get together of friends and colleagues, it is a platform for deep conversations, contemplating long-term strategy and instigating change. At last year's conference a call for action, "The Christchurch Consensus" emerged which is now driving change deep within our health system.

2024 sees the launch of a new logo for the national conference. Developed in partnership with our Te Tiriti partners Te Rōpū Ārahi the conference's new logo echoes elements of our Hauora Taiwhenua logo. This concept of echo or kārangaranga when applied to the theory of a national conference, demonstrates to delegates that the echo of their voice will be heard. This kārangaranga will influence and guide us, the Hauora Taiwhenua Rural Health Network, to achieve our vision for kia tipu matomato ngā hapori i Aotearoa, healthy and thriving rural communities in Aotearoa New Zealand.

The conference is always a vital and lively experience, and it is fitting that this year we are at Tākina, Wellington. Iwi of Te Whanganui ā Tara gifted the name, Tākina, celebrating and embracing the winds that Wellington city is known for. Being a metaphor for the sharing of ideas, the winds carry truths and viewpoints across miles and generations. We anticipate that once again the conference will result in shared outcomes that will define the future of health for rural communities in Aotearoa New Zealand.

On behalf of Hauora Taiwhenua, I thank you for the work that you do for our rural communities and ask that you consider supporting the 2024 Conference. Your financial support will result in improving the outcomes for rural families now and into the future.

Nāku noa,nā,

\*

*Dr Grant Davidson*

Chief Executive

Hauora Taiwhenua Rural Health Network

## Sponsorship opportunities

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Pounamu

Gold

Silver

Bronze

Green

Student Supporter  
Sponsorship

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Exhibition Stands

*Opportunities to promote your brand, product, or service, make a positive first impression, or revitalise and reconnect with existing relationships include:*

### **Conference sponsorship**

- Claim a high-profile position at this conference and demonstrate your commitment to the quality of rural health and well-being in Aotearoa New Zealand.
- Associate your brand, product, organisation, or service exclusively with the conference – individual or multiple sponsorship packages are available.

### **Exhibition booth**

- Present your brand, product, organisation, or service as part of the exhibition area where delegates socialise, network and enjoy their tea breaks and lunch.



## ***Sponsors and exhibitors be seen at the 2024 conference!***

*Sponsorship and attendance at the National Rural Health Conference provides a unique opportunity to get the attention of rural health professionals as well as representatives from the wider rural community, in one location. Whether your intention is to extend the reach of your profile or brand, product or service, to raise awareness, promote a cause, or introduce a product or service, this is the conference for you.*

### **Delegate demographics**

The 2022 conference, held in Christchurch, attracted over 350 attendees comprising experienced rural health professionals, educators, health administrators, registrars, and students. The National Rural Health Conference is well known as a popular annual event which provides some of the more remote and rural members of our workforce with an opportunity to engage with their colleagues and have access to the information, services and products in their marketplace.

### **Sponsorship packages**

In support of the conference several sponsorship packages are available, details of which you will find on the following pages. We are flexible and ready to work with you to create the ideal package for your organisation. You may wish to consider combining sponsorship options to meet your needs. Our aim is to provide sponsorship opportunities that align with your individual needs and wants.

Benefits to sponsors are commensurate with the level of investment. The earlier the sponsorship/exhibition commitment is made, the greater the exposure through all pre-conference publicity and advertising.

Our sponsorship opportunities provide a range of options, including, Pounamu/Gold/Silver/Bronze or Green sponsor status. We also offer the opportunity to support our future rural health workforce through the Student Supporter Sponsorship.

By opting for one of our tiered sponsorship options, you will receive additional benefits at no extra cost to you. The goal is to create value for you as a sponsor with a profile that will benefit your organisation throughout the lead up to the event and beyond.





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2024





# Pounamu

*As our major sponsor, the prestigious pounamu sponsor package entitles you to the following benefits:*

**our major  
sponsor -  
\$15,000 +gst**

## **Registration and social functions**

- two full registrations to the conference (including welcome reception and conference dinner)

## **Exhibition**

- one (1) exhibition stand (3m x 3m) in a prominent location
- priority allocation of exhibition stand

## **Exposure**

- status associated with being a pounamu, major sponsor of the conference
- organisation logo and acknowledgement in all printed material, as a pounamu, major sponsor
- organisation logo on the conference website, as a pounamu sponsor, linking to your organisation website
- organisation logo displayed in opening multimedia presentation
- acknowledgement of the organisation sponsorship in the conference opening and closing address

## **Delegate information**

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference

## **Conference and awards dinner (Friday 5 April)**

- conference and awards dinner promoted as the "(sponsors name) conference and awards dinner"
- opportunity for your organisation representative to make a short speech at the dinner
- logo or banners to be displayed at the dinner
- organisation logo on the dinner menus
- six additional complimentary tickets to the dinner

# Gold

**\$10,000 +gst**

*(Three opportunities)*

*A gold sponsor package entitles you to the following benefits and to choose one of the gold package options on page 9.*

## *Benefits*

### **Registration and social functions**

- two full registrations to the conference (including the welcome reception and conference dinner)

### **Exposure**

- status associated with being a gold sponsor of the conference
- organisation logo and acknowledgement in all printed material, as a gold sponsor
- organisation logo on the conference website, as a gold sponsor, linking to your organisation website
- organisation logo displayed in opening multimedia presentation
- acknowledgement of the organisation sponsorship in the conference opening and closing address

### **Delegate information**

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference





## Gold package options

### Espresso lounge (two available)

- naming rights to the espresso lounge, open Friday and Saturday
- opportunity for the barista staff to wear organisation branded t-shirts, caps etc. (provided by the sponsor)
- branded signage in the coffee lounge (provided by the sponsor)
- opportunity for coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor unless reusable coffee cup package sold)

or

### Conference app

- naming rights to the conference app
- organisation logo included on the app banner
- two push notifications to delegates each day of the conference, maximum 140 characters

or

### Keynote speaker (three available)

- an opportunity for your organisation representative to introduce the keynote speaker
- opportunity for you to engage with the speaker pre or post conference. Based on speaker availability, and all associated costs payable by sponsor
- organisation logo on the opening session and sponsored keynote session introduction slide



# Silver

**\$8,000 +gst**

*(Three opportunities)*

*A silver sponsor package entitles you to the following benefits and to choose one of the silver package options on page 11.*

## *Benefits*

### **Registration and functions**

- two full registrations to the conference (including the welcome reception and conference dinner)

### **Exposure**

- status associated with being a silver sponsor of the conference
- organisation logo and acknowledgement in all printed material, as a silver sponsor
- organisation logo on the conference website, as a silver sponsor, linking to your organisation website
- organisation logo displayed in opening multimedia presentation
- acknowledgement of the organisation sponsorship in the conference opening and closing address

### **Delegate information**

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before conference





## Silver package options

### Welcome reception (Thursday 4 April)

or

- the welcome reception promoted as the “(sponsors name) welcome reception”
- opportunity for an organisation representative to make a short speech prior to the function commencing
- organisation banners to be displayed during the welcome reception
- eight additional complimentary tickets to the sponsored function

### Panel session or lightning talks

or

- an opportunity for your organisation representative to introduce the panel session or lightning talks
- opportunity for you to engage with the speakers pre or post conference. Based on speaker availability, and all associated costs payable by sponsor
- organisation logo on the opening session and sponsored keynote session introduction slide

### Name badge and pocket programme

- organisation logo on the name badge card
- organisation logo on the pocket programme



# Bronze

**\$3,500 +gst**

*(Three opportunities)*

*A bronze sponsor package entitles you to the following benefits and to choose one of the bronze package options on page 13.*

## *Benefits*

### **Registration and social functions**

- one full registration to the conference (including the welcome function and conference dinner)

### **Exposure**

- status associated with being a bronze sponsor of the conference
- organisation logo and acknowledgement in all printed material, as a bronze sponsor
- organisation logo on the conference website, as a bronze sponsor, linking to your organisation website
- organisation logo displayed in opening multimedia presentation
- acknowledgement of the organisation sponsorship in the conference opening and closing addresses

### **Delegate information**

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference





## Bronze package options

### Conference catering

- acknowledgment by the MC prior to first catering break on Friday as the catering sponsor for all breaks
- signage with organisation logo on each catering table

or

### Sanitisation/ Face mask station

- your organisation's logo featured on the branding of the sanitisation stations (alongside the conference logo)
- one freestanding banner displayed next to the sanitisation station for the duration of the conference (banners supplied by your organisation)
- opportunity for organisation to provide face masks to all attendees (own cost to sponsor)

or

### Pōneke Family | Whānau Pass

- Rural GP's and health workers rely heavily on their families to sustain practice in rural and remote areas of Aotearoa New Zealand. We want to be able to provide partners and their children an opportunity to experience activities while visiting Wellington. For families making the trip to Wellington for a long weekend break it's also a chance for conference attendees to spend any spare time with their family.
- Recognition as the Pōneke Family | Whānau Pass sponsor for the conference

# Green

**\$6,000 +gst**

*(Three opportunities)*

*A green sponsor package entitles you to the following benefits and to choose one of the green package options on page 15.*

## *Benefits*

### **Registration and social functions**

- one full registration to the conference (including the welcome function and conference dinner)

### **Exposure**

- status associated with being a green sponsor of the conference
- organisation logo and acknowledgement in all printed material, as a green sponsor
- organisation logo on the conference website, as a green sponsor, linking to your organisation website
- organisation logo displayed in opening multimedia presentation
- acknowledgement of the organisation sponsorship in the conference opening and closing addresses

### **Delegate information**

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference





## Green package options

### Reusable water bottle and water fill station

or

- organisation logo (in one colour) printed on the reusable water bottles
- naming rights and organisation logo above or next to each water “fill stations” throughout the conference venue

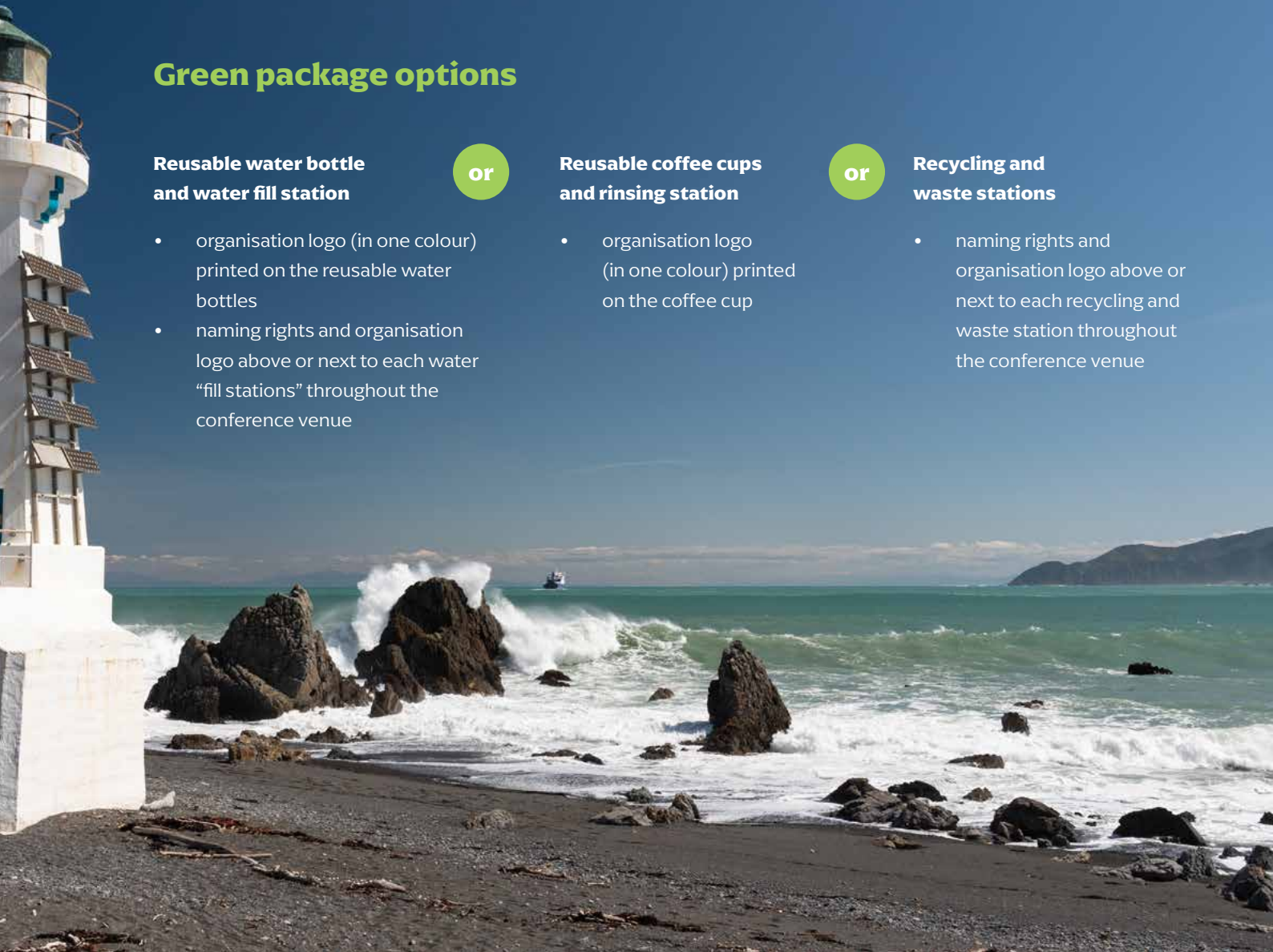
### Reusable coffee cups and rinsing station

or

- organisation logo (in one colour) printed on the coffee cup

### Recycling and waste stations

- naming rights and organisation logo above or next to each recycling and waste station throughout the conference venue



# Supporting

\$2,500 +gst

## Student Supporter

Each year the Hauora Taiwhenua Rural Health Network actively encourage and support rural health students to attend this event. The registration fee for students is heavily discounted.

Your sponsorship support will be used to subsidise the cost of transport and accommodation to enable students to attend.

### Exposure

- status associated with being a supporter of students attending the conference
- organisation logo on the conference website, as a student supporter sponsor, linking to your organisation website
- organisation logo used in promotion of event to health students on the Hauora Taiwhenua Rural Health Network website and newsletters







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2024



**NRHC  
2022**



# Exhibition Stands

**Single stand**  
**\$3,995 + gst**

**Double stand**  
**\$7,500 + gst**

## Exhibition stands

The exhibition is an integral part of conference activities located in the Exhibition Hall (level 1). It provides an excellent opportunity for organisations to come face-to-face with conference attendees, increasing your organisation's visibility and allowing you to display and demonstrate your products and services.

Our Thursday evening welcome function, all meal breaks during the Friday and Saturday of conference, and electronic posters will be hosted in the exhibition area, ensuring excellent exposure to delegates.

## Exhibition benefits

- prefabricated 3m x 3m
- one exhibitor registration including daily catering and a ticket to the welcome reception
- 2x spotlights
- 1 x 10-amp power supply with 4 pin multi-box power point
- organisation fascia (max 15 characters in black font on a white board)
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior

Please [click here](#) to book your stand(s). Via this link you will be able to select your stand, view an up-to-date interactive floorplan, register your exhibitors, and provide organisation details and a logo for the app.





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Conference**  
2024

**JOIN US IN  
WELLINGTON  
IN  
2024**





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# Sponsorship application form

## SECTION A: ORGANISATION INFORMATION

Organisation: \_\_\_\_\_

Main contact person: \_\_\_\_\_ Pronoun: \_\_\_\_\_

Position: \_\_\_\_\_

Billing address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone (work): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Company website: \_\_\_\_\_

Organisation name to be promoted at the conference: \_\_\_\_\_

## SECTION B: SPONSORSHIP OPPORTUNITIES

*Package: (please tick one)*

**Pounamu \$15,000 + GST**

**Gold \$10,000 + GST**

Espresso Lounge  
Conference app  
Keynote speaker

**Silver \$8,000 + GST**

Welcome reception  
Panel session or lightning talks  
Name badge and pocket programme

**Bronze \$3,500 + GST**

Pōneke Family | Whānau Pass  
Conference catering  
Sanitisation/Face mask station

**Green \$6,000 + GST**

Reusable water bottle and water fill station  
Reusable coffee cups and rinsing station  
Recycling and waste stations

**Student Supporter \$2,500 + GST**

## SECTION C: PAYMENT

Direct credit (upon receipt of invoice)

Credit card (upon receipt of online payment portal details)

## SECTION D: PAYMENT TERMS

Full payment is due on the 20th of the month following the date of the invoice. All payments must be received prior to the conference. All prices quoted are in New Zealand dollars excluding GST.

By submitting this application, the named sponsor agrees to the Terms and Conditions and confirms.

Please return your completed application form to [Rachel Cook: rachel@conference.nz](mailto:rachel.cook@conference.nz)

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

### **Booking terms and conditions**

Please complete the attached sponsorship application form. By completing and submitting the application form you acknowledge and accept the sponsorship terms and conditions.

A contract and invoice will be issued after you complete the application, and your request is confirmed. Please make sure your payment is made to the NRHC account detailed on the invoice.

Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

### **Cancellation policy**

The Hauora Taiwhenua Rural Health Network reserves the right to change the venue and duration of the event if exceptional circumstances demand this. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

If, for reasons beyond the Hauora Taiwhenua Rural Health Network's control or for reasons of delegate health and safety the conference is cancelled, then the sponsorship amount will be refunded after deduction of expenses already incurred. The Hauora Taiwhenua Rural Health Network will not be liable for any expenses incurred by

sponsors in preparation of material for the conference or the supply of goods and services.

In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor cancelling before Wednesday 31 January 2024. No refunds will be provided after this date.

Full payment must be completed by Thursday 29 February 2024.

The sponsor will fully reimburse NRHC 2024 for all claims, losses, or expenses arising as a result of any breach or failure to perform any of the terms of the sponsorship agreement.

### **Personal data**

By completing the application form, you have given your consent for us to store your personal data. We ask for your personal data to facilitate your registration for the conference. Your personal data will only be shared with other trusted organisations and third parties in order to deliver this conference. Only relevant data will be shared with the different parties. Your personal data will be retained by Conference Innovators and the Hauora Taiwhenua Rural Health Network for up to 24 months after the conclusion of this conference.



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