

NEW ZEALAND DENTAL

# Congress

Auckland, New Zealand  
27 – 29 AUGUST 2026

# 2026



**Sponsorship  
and Exhibition  
Opportunities**



**New Zealand  
Dental Assoc.**







# Opportunities

	Amount (excluding GST)	Page
Employment Fair	<b>SOLD</b>	5
Gold speaker	POA	6
Silver speaker	POA	7
Bronze speaker	POA	7
NZDA Colleague of the Year Award	\$12,500	8
NZDA Branch Initiative Award	\$12,500	8
App	\$6,500	10
Coffee cart (Two opportunities)	\$6,000	11
Headshot	\$5,000	12
Water bottle and refill station	\$5,000	13
Pocket programme	\$5,000	13
Congress bag	\$5,000	14
Charging station	\$5,000	14
Notebook	\$5,000	15
MC	\$5,000	15
Wellness lounge	\$5,000	16

## Add on packages

	Amount (excluding GST)	Page
Juice bar	\$1,500	17
Smoothie station	\$1,500	17
Dried fruit and nuts	\$1,500	17
Ice cream cart	\$1,500	17
Industry pavilion	\$1,500	17

## Exhibition stands

3m x 3m	Amount (excluding GST)	Page
Pre-fabricated stand	\$5,700	18
Design and build (space only)	\$4,600	18

### Contact

If you are interested in any of the following sponsorship opportunities, please contact:

#### Emma Prattley

Conference Innovators  
**E** [emma@conference.nz](mailto:emma@conference.nz)  
**T** +64 9 525 2464

OR

#### Jenny Norris

New Zealand Dental Association  
**E** [jenny@nzda.org.nz](mailto:jenny@nzda.org.nz)  
**T** +64 9 579 8001

# Employment Fair

**SOLD TO MAS**

## EMPLOYMENT FAIR

- Naming rights to the Employment Fair
- Company logo on all branding, signage, promotional, print and electronic material associated with the Employment Fair
- Opportunity to display company banners (supplied by sponsor) at the Employment Fair
- Opportunity to provide a branded bag with promotional material or product to young dentists attending the Employment Fair

## REGISTRATION

- Two sponsor registrations (includes NZDA Conference Dinner & Awards ticket)
- Two exhibitor registrations (excludes NZDA Conference Dinner & Awards ticket)

## INDUSTRY EXPO

- One complimentary exhibition stand (priority allocation)

## EXPOSURE

- Status associated with being a platinum sponsor of the conference
- Organisation logo displayed in opening multi media presentation
- Organisation acknowledged by the conference MC
- Organisation logo on the conference website linking to your organisation website
- Organisation logo and listing as platinum sponsor on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



# Education partners

## POA

If your organisation is interested in supporting a highly acclaimed speaker, please contact us for further information about the speaker and their topics. Should you wish to recommend another speaker, please provide their biography, topics and a short session for the NZDA Scientific Programme Committee to consider.

You would be responsible for covering your speaker's associated travel, accommodation and transfers. NZDA will pay the speaker honorarium directly.

## Gold speaker sponsor

### REGISTRATION

- Two sponsor registrations (includes NZDA Dinner & Awards ticket)

### INDUSTRY EXPO

- Priority allocation of exhibition stand(s)

### EXPOSURE

- Status associated with being a gold speaker sponsor of the congress with naming rights to the specific speaker i.e. promoted as Speaker name sponsored by organisation name
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the sponsored speaker session introduction slide
- Organisation acknowledged as speaker sponsor by the MC or session chair
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a gold sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



## Silver speaker sponsor

### REGISTRATION

- One sponsor registration (includes NZDA Dinner & Awards ticket)

### INDUSTRY EXPO

- Priority allocation of exhibition stand(s)

### EXPOSURE

- Status associated with being a silver speaker sponsor of the congress with naming rights to the specific speaker i.e. promoted as Speaker name sponsored by organisation name
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the sponsored speaker session introduction slide
- Organisation acknowledged as speaker sponsor by the MC or session chair
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a silver sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

## Bronze speaker sponsor

### EXPOSURE

- Status associated with being a bronze speaker sponsor of the congress with naming rights to the specific speaker i.e. promoted as Speaker name sponsored by organisation name
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the sponsored speaker session introduction slide
- Organisation acknowledged as speaker sponsor by the MC or session chair
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

# NZDA Awards

**\$12,500 + GST**

## NZDA Colleague of the Year Award

Awarded to an inspirational role model and ambassador for the profession. A person who is supporting and encouraging of other members, involved in some type of mentoring and helps colleague's educational needs by sharing knowledge or facilitating sharing by others and at Branch level is active in welcoming members and promoting collegiality.

## NZDA Branch Initiative Award

The purpose of this Award is to honour and recognise the contribution of NZDA Branches to the activity and mission of NZDA.

## NZDA Public Service Award

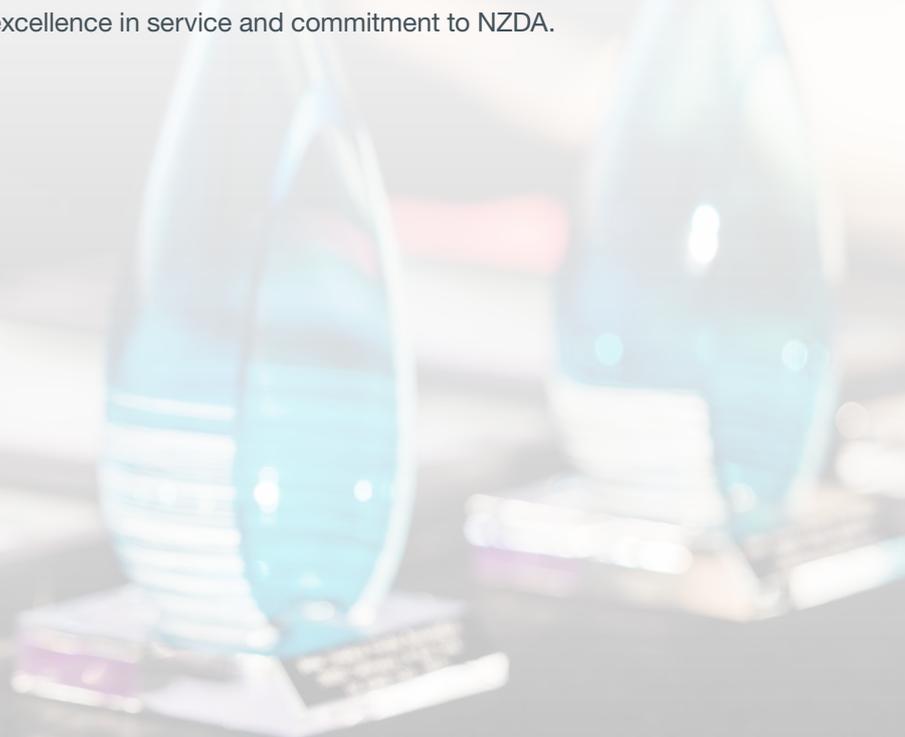
**SOLD TO DENTAL PROTECTION (DPL)**

This award will be presented to an NZDA member who exemplifies humanitarian ideals and attributes.

## NZDA Service Award

**SOLD TO DENTAL PROTECTION (DPL)**

The purpose of the Service Award is to recognise members who have made an outstanding contribution and who exemplify outstanding volunteer spirit through excellence in service and commitment to NZDA.



## REGISTRATION

- Two sponsor registrations (includes NZDA Dinner & Awards ticket)
- Priority table location and seated with identified key clients and guests

## INDUSTRY EXPO

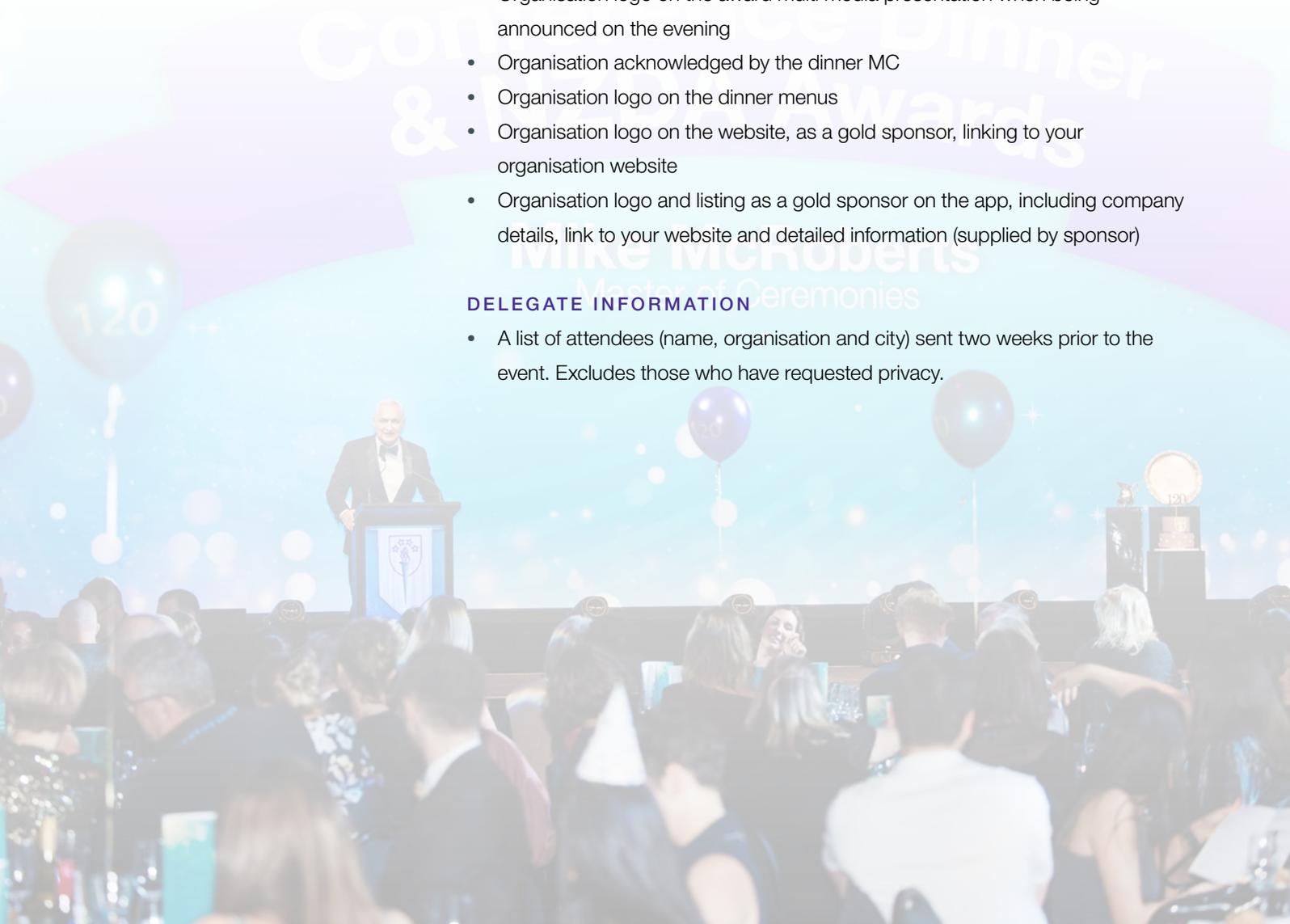
- Priority allocation of exhibition stand(s)

## EXPOSURE

- Status associated with being a gold sponsor of the congress with naming rights to the specific award your sponsorship covers i.e. promoted as the Award name sponsored by organisation name
- Organisation logo displayed in opening multi media presentation
- Opportunity for an organisation representative to present the award on the evening (this does not include a speaking opportunity)
- Organisation name on award trophy and promoted as an awards sponsor in all awards marketing collateral pre-and post-event
- Promotion of the award by NZDA in media, web, app, and social media
- Organisation logo on the award multi media presentation when being announced on the evening
- Organisation acknowledged by the dinner MC
- Organisation logo on the dinner menus
- Organisation logo on the website, as a gold sponsor, linking to your organisation website
- Organisation logo and listing as a gold sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



# App

**\$6,500 + GST**

Be at the fingertips of every delegate. The app is the go-to-hub for programme details, speaker information and exhibitor listings. As the NZDA app sponsor, your brand will be prominently featured on the app's home screen as well as the opportunity to send out push notifications, ensuring maximum visibility and daily engagement with all attendees.

## REGISTRATION

- One sponsor registration (includes NZDA Dinner & Awards ticket)

## INDUSTRY EXPO

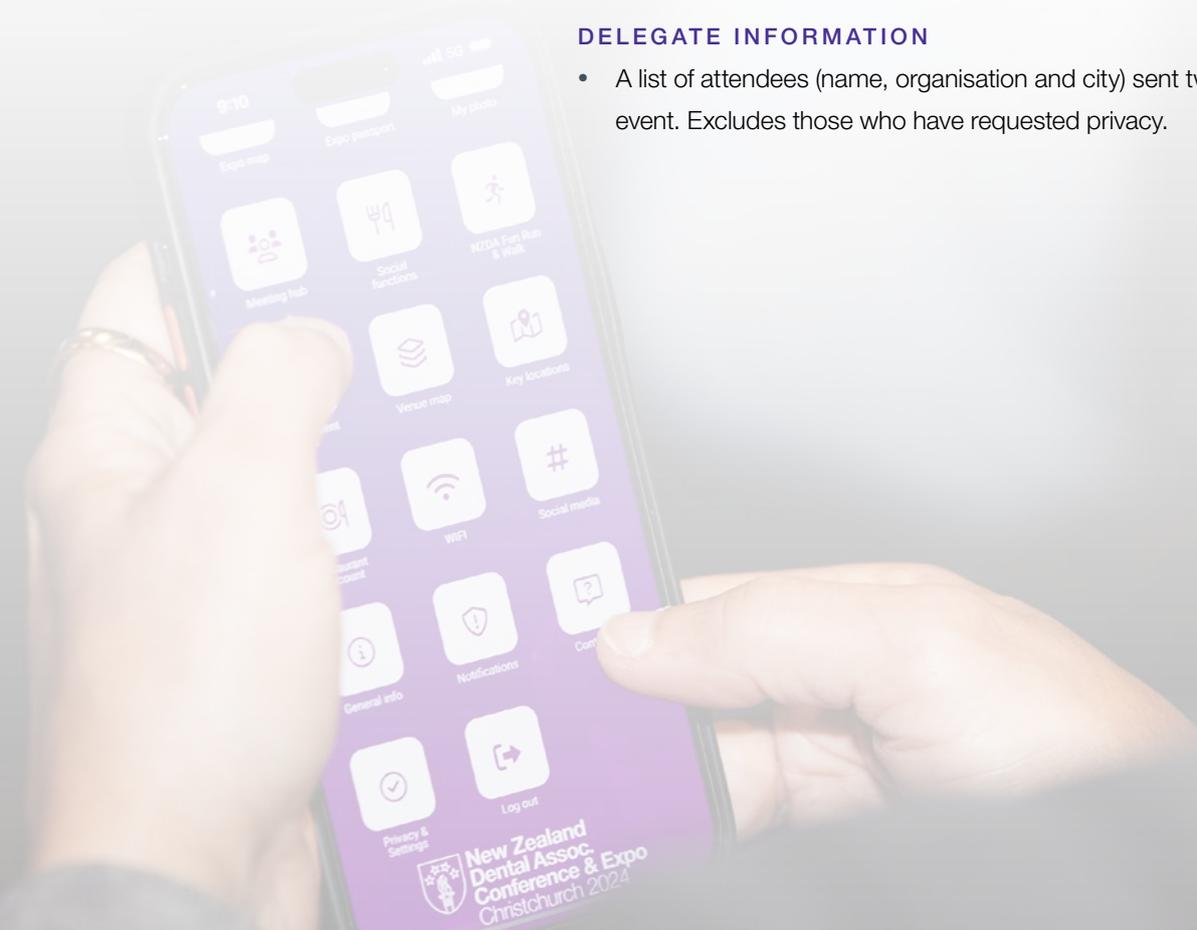
- Priority allocation of exhibition stand(s)

## EXPOSURE

- Status associated with being a silver sponsor of the congress and acknowledged as the app sponsor in all material
- Naming rights to the NZDA app
- Organisation logo included on the app splash screen or banner
- Two push notifications each day of the congress, max 200 characters each
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a silver sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



# Coffee cart

**\$6,000 + GST**

*(Two opportunities available)*

Keep delegates fuelled and engaged by sponsoring a barista coffee cart at the congress. Your brand will receive prominent exposure in the expo, one of the most visited areas of the event. This high-visibility opportunity includes the option to locate the cart on your exhibition stand, or nearby, ensuring maximum foot traffic and brand connection.

## REGISTRATION

- One sponsor registration (includes NZDA Dinner & Awards ticket)

## INDUSTRY EXPO

- Priority allocation of exhibition stand(s)
- Opportunity to locate the coffee cart in or adjacent to your purchased exhibition site(s)

## EXPOSURE

- Status associated with being a silver sponsor of the congress and acknowledged as the coffee cart sponsor in all material
- Naming rights to the coffee cart
- Signage with organisation logo on the front of the coffee cart
- Opportunity for barista to wear company branded T-shirts, caps, aprons (provided by organisation)
- Opportunity for hot drinks to be served in branded “keep cups” (provided by organisation)
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a silver sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



# Headshot

**\$5,000 + GST**

Offer delegates free professional headshots while generating high-quality leads. An external team runs the station, with your staff available for direct engagement. Branding options include signage, custom digital galleries and a live photo slideshow. Over 30 headshots can be taken per hour, with attendees opting in to share contact details which can maximise brand exposure and capture leads for your organisation.

## EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the headshot sponsor in all material
- Naming rights to the headshot studio in all marketing and promotional material
- Opportunity to integrate lead capture during the headshot sign up process
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



## Water bottle and refill station

**\$5,000 + GST**

Show your commitment to sustainability by sponsoring the reusable water bottles and refill stations. Your brand will be front and centre with every delegate receiving a branded reusable bottle upon arrival. Plus, your logo will be prominently displayed on strategically placed refill stations throughout the venue.

### EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the water bottle and refill station sponsor in all material
- Organisation logo (in one colour) printed on the reusable water bottle
- Naming rights and organisation logo above or next to each water refill station throughout the venue
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

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## Pocket programme

**\$5,000 + GST**

Each delegate will receive a pocket programme when they arrive at the congress. This quick and handy guide will be referred to throughout, with your organisation logo front and centre.

### EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the pocket programme sponsor in all material
- Organisation logo on the front of the pocket programme
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

## Congress bag

**\$5,000 + GST**

Put your brand in the hands of every delegate by sponsoring the congress bag. This essential item travels with attendees throughout the event and beyond, offering lasting visibility. Custom branded with your logo, the bag is a high-impact sponsorship that combines practicality with powerful brand exposure.

### EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the congress bag sponsor in all material
- Organisation logo (in one colour) printed on the bag alongside the congress logo
- Consultation on the type and colour of the bag to be provided to attendees
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

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## Charging station

**\$5,000 + GST**

Located in a high-traffic area, this essential amenity offers a valuable service while showcasing your brand. Your logo and messaging will be prominently displayed on the station, giving you strong visibility as attendees stop to recharge their devices.

### EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the charging station sponsor in all material
- Organisation logo featured on the branding of the charging station
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

### DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

# Notebook

**\$5,000 + GST**

Put your brand front and centre every time a delegate takes a note. As the exclusive notebook sponsor, your logo will feature on the cover which will be provided to all full delegates. This practical and highly visible item offers ongoing brand exposure during and long after the event.

## EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the notebook sponsor in all material
- Organisation logo featured on the front of the notebook alongside the congress logo
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

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# MC

**\$5,000 + GST**

The MC plays a central role in shaping the delegate experience by guiding the program, introducing speakers, and keeping the energy high throughout the event. As the MC sponsor, your brand will be aligned with this key role, gaining repeated exposure from the main stage and across all major congress sessions.

## EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the MC sponsor in all material
- Option for the MC to make a short, scripted mention of your organisation during key transitions (script to be approved by the conference organisers)
- Organisation logo featured on the main plenary screen during MC sessions
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.

# Wellness lounge

**\$5,000 + GST**

A calming space where delegates can unwind, recharge and enjoy complimentary shoulder massages from a professional masseuse. Your branding will be prominently featured throughout the lounge, creating positive associations and meaningful engagement in a setting designed for comfort and care.

## VENUE

- One (1) large, open wellness space that will be themed into a reset space. We will work with you to ensure our vision for wellness matches yours
- Consultation with our conference organisers about the placement of the massage stations, offering delegates a short, complimentary massage throughout the day.

## EXPOSURE

- Status associated with being a bronze sponsor of the congress and acknowledged as the wellness sponsor in all material
- Organisation logo or other branding in the dedicated wellness space
- Organisation logo displayed in opening multi media presentation
- Organisation logo on the website linking to your organisation website
- Organisation logo and listing as a bronze sponsor on the app, including company details, link to your website and detailed information (supplied by sponsor)

## DELEGATE INFORMATION

- A list of attendees (name, organisation and city) sent two weeks prior to the event. Excludes those who have requested privacy.



## Add on packages

**\$1,500 + GST each**

*Available exclusively to confirmed sponsors or exhibitors*

## Food stations

Boost your brand visibility by adding a high-impact refreshment station to your sponsorship or exhibition package.

Positioned in the busy expo area, these stations provide delegates a chance to pause, recharge, and interact with your brand in a relaxed and enjoyable setting.

Each station will include signage featuring your organisation's logo.

### Choose from the following options:

- **Juice bar**
- **Smoothie station**
- **Dried fruit and nuts**
- **Ice cream cart**

## Industry pavilion

Utilising a silent conferencing system, this intimate lounge space set in the expo will host a selected number of educational sessions during the breaks on Friday and Saturday.

There will be four 30-minute sessions available each day and limited to 20 people per session.

- 11:00am – 11:30am
- 11:30am – 12:00pm
- 2:00pm – 2:30pm
- 2:30pm – 3:00pm

It is the sponsor's responsibility to provide the dental speaker (to be approved NZDA) and any equipment for the session.

The industry pavilion will only be available to registered conference delegates on a first-in, first served basis.



# Exhibition stands

All exhibition stands will be in Halls 1 & 2 on Level 3 of the New Zealand International Convention Centre.

## Pre-fabricated stand

**\$5,700 + GST**

3m x 3m stand

### INCLUSIONS

- Two (2) exhibitor registrations (excludes NZDA Dinner & Awards ticket)
- Pre-fabricated white partitioning that is 3m wide x 3m deep
- Partitioning will be supplied for two or three sides of the stand, depending on individual requirements
- Trestle table and 2 chairs (if required)
- Fascia with company name in black
- Two spotlights facing into the stand
- Power (10amp, 4-way switchable multi-box)
- Organisation logo listed on the website and app
- A list of attendees (name, organisation and city) sent one week prior to the event. Excludes those who have requested privacy.

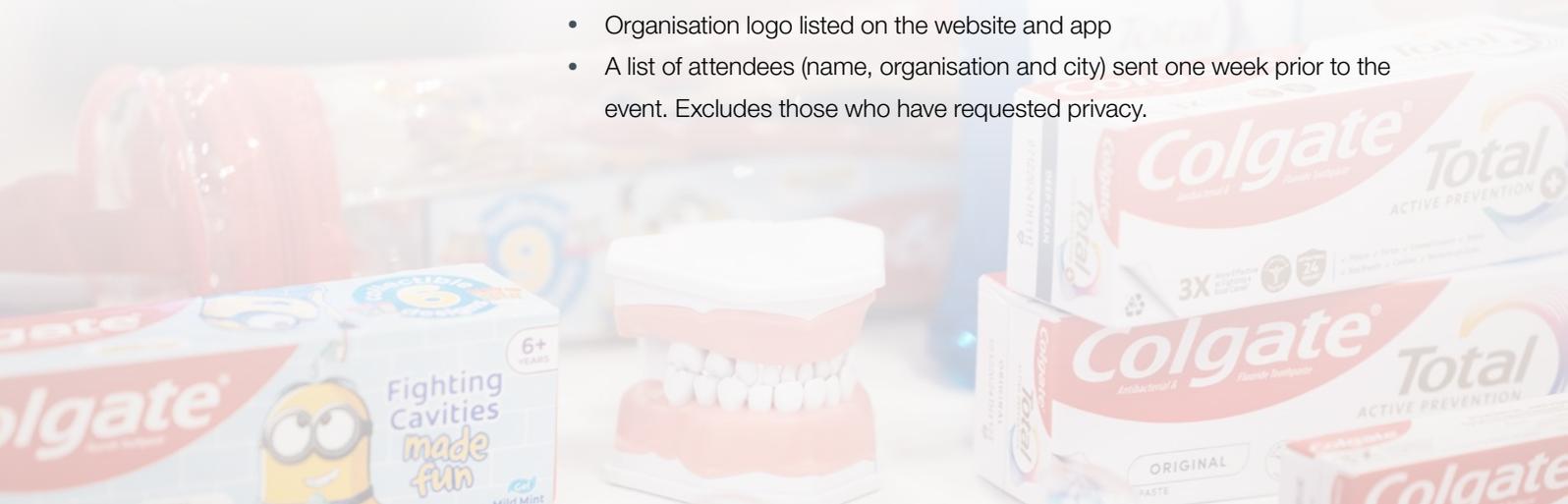
## Design and build (space only)

**\$4,600 + GST**

3m x 3m stand

### INCLUSIONS

- Two (2) exhibitor registrations (excludes NZDA Dinner & Awards ticket)
- Site space that is 3m wide by 3m deep
- Power (10amp, 4-way switchable multi-box)
- Organisation logo listed on the website and app
- A list of attendees (name, organisation and city) sent one week prior to the event. Excludes those who have requested privacy.



# Terms and Conditions

## Cancellation and Termination

Any cancellations must be submitted in writing to the Conference Organiser. No refunds will be provided for cancellations of sponsorship packages.

Exhibition stand/site cancellations received on or before Sunday 31 May 2026 will receive a full refund, less an administration fee of \$150 + GST. Cancellations received from Monday 1 June 2026 onwards will be charged 100% of the exhibition fee. No refunds will be made for no-shows.

The NZ Dental Congress is delivered jointly by NZDA, NZOHA and NZIDT, each operating its own scientific programme alongside a shared expo.

If one Association is required to cancel its individual programme (e.g. due to low registrations), the Congress as a whole, including the shared expo, will continue. Sponsorship and exhibition commitments will remain in place, and no refunds will be issued, as exhibitors and sponsors will still receive access to the full Congress expo and remaining delegate groups.

If the entire NZ Dental Congress is cancelled due to circumstances beyond the control of NZDA, NZOHA and NZIDT, or for health and safety reasons, all sponsorship and exhibition fees will be refunded, less any reasonable expenses already incurred by the organisers at the time of cancellation.

NZDA may modify the time, date, venue, or delivery method of the Congress or Expo upon written notice. If a modification is required, refunds may be made at the discretion of NZDA, less any expenses incurred. NZDA's total liability will not exceed the amount paid by the sponsor or exhibitor.

Either party may terminate the agreement immediately by written notice if:

- The other party commits a material or persistent breach of the agreement; or
- The other party becomes insolvent or subject to insolvency proceedings, ceases or threatens to cease trading, has assets seized, or has a receiver, administrator, liquidator, statutory manager, or similar appointed.

NZDA may terminate immediately if:

- It believes any material you intend to display breaches NZDA policies, ethics, or stands;
- A force majeure event occurs; or
- The event is cancelled for any reason.

NZDA reserves the right to decline any sponsorship or exhibition application at its sole discretion.

## Payment

All prices are in New Zealand Dollars and exclude Goods and Services Tax (GST) of 15%. Full payment is due on the 20th of the month following the original invoice date or prior to the Congress, whichever is first.

## Blackout Period (30 July – 12 September 2026)

To support attendance at the NZ Dental Congress 2026, sponsors, exhibitors, and any companies represented on your stand agree not to stage educational courses, seminars, sales or marketing events targeting NZDA, NZOHA and NZIDT members during the blackout period 30 July – 12 September 2026 (four weeks prior to and two weeks following the Congress).

## Education and Social Events

To maximise delegate participation, sponsors and exhibitors agree not to host private educational sessions or social events for the duration of the Congress.

## Force Majeure

Neither party is liable for failing to meet its obligations due to a force majeure event, provided it:

- Keeps the other party informed,
- Uses reasonable efforts to mitigate the impacts, and
- Resumes performances as soon as practicable.

A force majeure event is an extraordinary circumstance beyond a party's control, such as Government-imposed restrictions or an Act of God (excluding lack of funds).

A party unable to meet its obligations due to a force majeure event may terminate the agreement with written notice.

## Liability, Indemnity and Insurance

You agree to indemnify NZDA against all costs, claims, losses, damages, and liabilities arising from your failure to comply with this agreement.

Except as expressly provided, NZDA excludes all warranties, representations, and conditions to the fullest extent permitted by law.

NZDA's maximum liability, where it cannot be excluded, is limited to the exhibition or sponsorship fees you have paid. NZDA is not liable for any indirect or consequential loss.

You must hold appropriate public liability insurance for any damage or injury caused by your exhibition materials or activities.

### No Exclusivity or Endorsements

This agreement is non-exclusive. NZDA may accept exhibition material from any organisation.

Approval to display your material does not constitute NZDA endorsement of you, your organisation, or any products or services. You must not imply such endorsement.

Use of NZDA or NZ Dental Congress logos requires prior written approval for each use.

Promotional material may not be distributed or displayed outside your stand without NZDA's permission.

### NZ Dental Industry Code of Conduct

Exhibitors must comply with the New Zealand Dental Industry Code of Practice, available at [www.mtanz.org.nz](http://www.mtanz.org.nz).

### Exhibition

You must comply with all agreed parameters relating to the design, size, placement, and style of your exhibition. NZDA may correct or request corrections to any non-compliant display, and you must comply immediately.

Demonstrations must remain within your allocated stand. Aisles, walkways, and air space above aisles must remain clear.

NZDA may remove any material it deems non-compliant. NZDA may adjust the floor plan when necessary and will consult affected exhibitors where possible.

Subletting your space is not permitted without NZDA's written approval.

All associated companies represented on your stand must be notified to the Conference Organiser.

### Provision of Information

By Friday 31 July 2026, exhibitors installing custom stands must provide:

- Contact details for their stand contractor
- Details stand design plans (including layout, rigging, and wall heights) for approval by the venue and Exhibition Hire Services.

### Exhibition Pack In & Out Times

Pack in and pack out times will be specified in the exhibitor manual and must be strictly followed. Pack in cannot begin before the allocated time, and pack out cannot begin before the exhibition closes. All exhibition staff must be made aware of these requirements.

### Exhibition Staff Registration

Each exhibition stand/space includes two complimentary exhibitor registrations. Additional exhibitor registrations may be purchased.

All exhibition staff must be registered; unregistered staff will not be permitted into the exhibition area.

Registration links will be sent to the key contact no later than six weeks prior to the Congress.

### Health & Safety

NZDA and Conference Innovators are committed to the health and safety of all attendees.

By exhibiting or sponsoring, you agree to comply with all health and safety policies outlined in the exhibition manual (issued in June).

All electronic equipment brought onsite must be tested and tagged by a qualified electrician. Untested items will be removed.

NZDA may refuse entry or request you leave the event if you fail to immediately address any health and safety breach.