

PARTNERSHIP PROSPECTUS

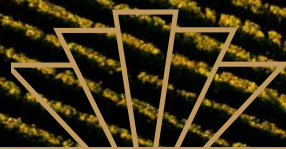
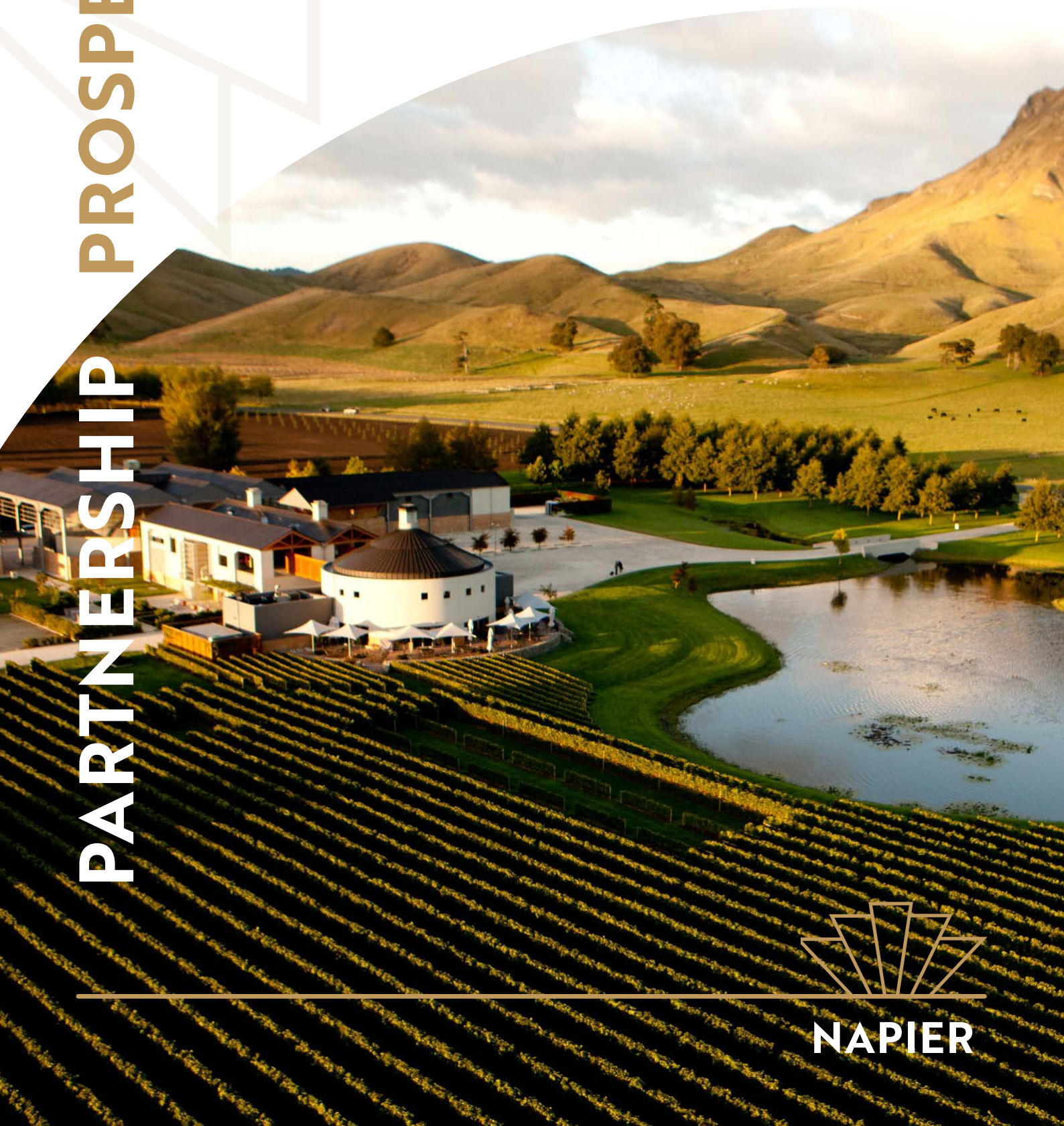
NZSA CONFERENCE



ACTUARIES UNCORKED

NAPIER
2024


24-27
NOV



NAPIER



INVITATION




The New Zealand Society of Actuaries (NZSA) 2024 conference will be held in Napier, 24 - 27 November 2024 and this year's theme is **Actuaries Uncorked: A vintage of diversity and sustainability.**



Much like a finely aged wine, the actuarial profession has evolved over time, acquiring robustness and complexity. Our conference uncorks a distinct flavour - a bold commitment to enhancing diversity and sustainability both within and outside of our field. Delight in the diverse bouquet of perspectives and savour the deep flavours of sustainability as we raise our glasses to a conference that blends tradition with innovation, creating a vintage like no other. It's time to discover the intricate layers of actuarial expertise and explore the sustainable and diverse possibilities that lie ahead. Raise your glass and be part of this exceptional vintage where the actuarial world embraces change, evolving like a fine wine to become better with time.

The conference features a dynamic programme filled with informative and inspirational keynote and plenary speakers and a variety of enlightening concurrent sessions.



Our social programme has something for everyone with daily networking opportunities. Join us on the evening of Sunday 24 November at our welcome function, relax and refresh on Monday night, wine and dine at Tuesday's gala dinner and connect with colleagues at our farewell lunch on Wednesday 27.



We invite you to review this prospectus and each of the partnership opportunities offered. The packages outlined will enable you to enjoy strong branding and exposure in a focused, professional learning environment. By becoming a valued partner on any of the levels listed in this prospectus, you will be affiliated with all aspects of the conference and will receive considerable exposure and recognition.

Please note these are examples of packages available. If they fall outside your requirements but you still wish to support the conference, please do not hesitate to contact us. We wish to be flexible and are open to exploring alternative packages that may better suit your needs.

Ngā mihi,

Shami Shearer

Conference Committee

Shami-s.shearer@aia.com



Sponsorship opportunities



PLATINUM PARTNER

- name attached to conference 'proudly supported by'
- acknowledgement as the Platinum Partner in opening address by the NZSA President
- company logo on the attendee name badge
- banners or other relevant displays located in the main plenary
- company logo and acknowledgement in all printed material and website, as the platinum partner
- company listing on the conference website and app, including a 300-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).

Platinum Partner
\$7500 + GST

Sponsorship opportunities

SUSTAINABILITY PARTNER

Doing good is good business — reducing carbon emissions offers significant benefits for the conference, its attendees and for our collective future.

Funding a sustainability initiative to be agreed with the partner e.g. Toitū certification.

- name attached to conference 'with Sustainability partner'
- acknowledgement as the Sustainability Partner in opening address by the NZSA President
- banners or other relevant displays located at registration
- company logo and acknowledgement in all printed material and website, as the Sustainability partner
- company listing on the conference website and app, including a 300-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).



Sustainability Partner
\$7,500 + GST

Sponsorship opportunities



Gold Partners
\$6000 + GST

GOLD PARTNERS

MONDAY NIGHT SOCIAL EVENT

- naming rights to the Monday night dinner
- opportunity for you to make a short address to the dinner audience (maximum of five minutes)
- two free standing banners supplied by partner; Conference Innovators will allocate space to ensure that your brand makes the most impact
- acknowledging your support as the 'Monday night social event partner'
- company logo and acknowledgement in all printed material (including menus) and website, as a gold partner
- company listing on the conference website and app, including a 200-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).

CONFERENCE GALA DINNER

- naming rights to the conference gala dinner
- opportunity for you to make a short address to the dinner audience (maximum of five minutes)
- two free standing banners supplied by partner; Conference Innovators will allocate space to ensure that your brand makes the most impact
- acknowledging your support as the 'conference gala dinner partner'
- company logo and acknowledgement in all printed material (including menus) and website, as a gold partner
- company listing on the conference website and app, including a 200-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).



Sponsorship opportunities

GOLD PARTNERS

COFFEE CART

Two available

- naming rights to the “partners name – coffee cart”
- opportunity to brand the coffee cart and/or provide branded reusable coffee cups and barista t-shirts (signage, cups, and t-shirts to be supplied by your company)
- two freestanding company banners displayed near the coffee cart for the duration of the conference (banners supplied by your company)
- company logo and acknowledgement in all printed material and website, as a gold partner
- company listing on the conference website and app, including a 200-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).

CONFERENCE APP

- acknowledgement as the sponsor of the mobile app
- company logo on the cover screen of the mobile app
- opportunity to push a message to attendees each day of the conference (max 160 characters)
- company logo and acknowledgement in all printed material and website, as a gold partner
- company listing on the conference website and app, including a 200-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).



Sponsorship opportunities



Silver Partners
\$5000 + GST

SILVER PARTNERS

WELCOME FUNCTION

- naming rights to the Welcome Function
- two free standing banners supplied by partner; Conference Innovators will allocate space to ensure that your brand makes the most impact
- acknowledging your support as the 'Welcome Function partner'
- company logo and acknowledgement in all printed material and website, as a silver partner
- company listing on the conference website and app, including a 150-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy)

KEYNOTE SPEAKER

Three available

- name association with a keynote speaker's plenary session, including logo on session slides
- acknowledged as the keynote speaker partner by the session chairperson
- one company freestanding banner displayed during the keynote session (banner supplied by your company, Conference Innovators will allocate space)
- company logo and acknowledgement in all printed material and website, as a silver partner
- company listing on the conference website and app, including a 150-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).

Sponsorship opportunities

SILVER PARTNERS

NOTEBOOK AND PEN

- company logo featured on the front page of the notebook and pen (alongside the conference logo)
- company logo and acknowledgement in all printed material and website, as a silver partner
- company listing on the conference website and app, including a 150-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).

WATER GLASS

- company logo printed on the water glasses
- water glasses will be available for use during the conference and then gifted to attendees at the conclusion
- company logo and acknowledgement in all printed material and website, as a silver partner
- company listing on the conference website and app, including a 150-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).



Sponsorship opportunities



Bronze Partners
\$3000 + GST

BRONZE PARTNERS

DAY CATERING

- acknowledgment by session chair prior to morning tea each day (Monday, Tuesday, and Wednesday)
- company logo featured on catering cards placed on the catering tables during each day catering break
- company logo and acknowledgement in all printed material and website, as a bronze partner
- company listing on the conference website and app, including a 100-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy)

LANYARD AND NAME BADGE

- Organisation logo on the lanyard.
- Organisation logo on the name badge card
- company logo and acknowledgement in all printed material and website, as a bronze partner
- company listing on the conference website and app, including a 100-word profile (supplied by the sponsor)
- full attendee list supplied prior to conference (list will exclude any attendees who have requested privacy).



TERMS AND CONDITIONS

Cancellation, postponement and substitution policy

- Between 1 June - 30 September 2024, you are liable for 50% of the partner fee.
- From 1 October 2024 you are liable for 100% of the partner fee confirmed.
- In the event that the NZSA cancels this conference for any reason, you will receive a refund of the partner fee only after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.
- In the event that the NZSA postpones this conference for any reason and the partner is unable or unwilling to attend on the rescheduled date, the full partner fee will be refunded after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.
- The NZSA is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. The NZSA shall assume no liability whatsoever in the event this conference is cancelled, rescheduled, or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal, or impossible, in the sole opinion of the NZSA. For the purposes of this clause, a fortuitous event shall include, but not be limited to war, fire, earthquake, labour strike, extreme weather or other emergency.

Contracts, Invoices and Goods and Services Tax

- All companies will be forwarded contracts and terms and conditions for their signature. Failure to return the signed agreement within 30 days of issue gives the NZSA the right to cancel the booking and reassign the partnership package.
- Full payment must be received by the 20th of the month following invoice. If unpaid by the due date the NZSA reserves the right to release and reassign.
- All prices listed in this proposal are in New Zealand dollars and are exclusive of goods and services tax, currently 15 percent.



Terms & Conditions



Partnership application form



Organisation:

Name (main contact):

Company name (for partnership contract purposes):

Postal address:

City:

Postcode:

T:

M:

E:

P/O number (if applicable):

PAYMENT (Method of payment)

Cheque

Direct Credit (upon receipt of tax invoice)

Credit card (upon receipt of tax receipt)

PARTNERSHIP OPTIONS

Platinum partner \$7,500

Sustainability Partner \$7,500

Gold partners \$6,000

Monday night dinner

Conference gala dinner

Coffee cart

Conference app

Silver partners \$5,000

Welcome function

Keynote speaker

Notebook and pen

Water glasses

Bronze partners \$3,000

Day catering

Lanyard and name badge

PAYMENT TERMS

Full payment is due on the 20th of the month following the date of the invoice. All payments must be received prior to the conference.

Signature:

Date:

(And by signing I warrant I do so with the authority of the named partner. Please note that all prices quoted are in New Zealand dollars excluding GST.)

Please send completed form to Georgia Watson at: **NZSA Conference 2024, E: georgia@conference.nz**