

SPONSORSHIP PROSPECTUS



RMLA^{NZ}

THE ASSOCIATION FOR
RESOURCE MANAGEMENT
PRACTITIONERS

Te Kahui Ture Taiao



**TRUE NORTH
TE PAE TAWHITI,
WHĀIA KIA TATA**

RMLA CONFERENCE
10–11 SEPTEMBER 2026
BAY OF ISLANDS



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INVITATION FROM CONVENORS

In times of significant change, direction matters. The 2026 RMLA Conference invites practitioners, decision makers and leaders to gather in Te Pēwhairangi Bay of Islands, Northland, to consider what lies ahead for resource management in Aotearoa New Zealand. Under the theme True North/Te pae tawhiti, whāia kia tata (the potential for tomorrow depends on what we do today), the conference looks towards the next chapter of resource management. New legislation expected in mid-2026 raises fundamental questions about how we plan for the places and environments that shape our communities.

Set against the remarkable landscapes and deep cultural history of Te Tai Tokerau, the conference will explore how we navigate this evolving legal, policy and consenting landscape. True North speaks to both location and purpose, reflecting the search for direction and a reliable bearing as the system changes. What principles should guide the system as it evolves? How can practitioners maintain clarity and purpose in constant change? How can we collectively orient ourselves towards outcomes that are resilient, equitable and enduring?

The conference programme will bring together leading voices from across the resource management field. Through keynote presentations, panel discussions and interactive sessions, True North will provide space to exchange perspectives, explore emerging challenges and reflect on the future direction of resource management in Aotearoa.

For sponsors and partners, the conference provides a unique platform to engage with a highly influential professional community. The RMLA conference consistently attracts a wide cross-section of practitioners who shape the implementation of environmental law across the country. Supporting the conference offers strong visibility within this network while contributing to an important national conversation about the future of resource management.

Join us in Te Pēwhairangi Bay of Islands in September 2026 as we look ahead together.

Sarah Shaw and Mike Doesburg
Co-Convenors



Programme

AT A GLANCE

Wednesday 9 September

3.00 – 7.00pm	Registration and information desk open
4.30 – 7.00pm	Welcome reception

Thursday 10 September

8.30 – 8.45am	Mihi whakatau
8.45 – 9.00am	Conference opening
9.00 – 10.00am	Keynote speaker
10.00 – 11.00am	<i>Morning networking break</i>
11.00am – 12.00pm	Panel
12.00 – 1.00pm	Invited speaker
1.00 – 2.00pm	<i>Afternoon networking break</i>
2.00 – 3.00pm	Panel
3.00 – 3.50pm	Invited speaker
4.00 – 5.30pm	YRMLA mooting competition final
4.00 – 5.30pm	Workshops
5.30 – 9.30pm	Taste of the Bay of Islands







Friday 11 September

7.00 – 8.20am	Regional Chairs breakfast
8.20 – 8.30am	Welcome to day two
8.30 – 9.00am	Invited speaker
9.00 – 10.00am	Keynote speaker
10.00 – 11.00am	<i>Morning Networking break</i>
10.00 – 11.00am	RMLA AGM
11.00 – 11.30am	Invited speaker
11.30am – 12.30pm	Panel
12.30pm	<i>Afternoon networking break</i>
From 12.30pm	Fieldshops (All return to venue by 5.30pm)
7.00 – 11.30pm	RMLA Conference and Annual Awards Dinner



SPONSORSHIP

OPPORTUNITIES

Sponsor tier	Sponsorship opportunity	Sponsorship value NZ\$
Platinum 	Keynote speaker	12,500
	RMLA Conference and Annual Awards Dinner	12,500
Gold 	Taste of the Bay of Islands function	10,500
	Branded drink bottle	10,500
	Lanyard, name badge, pocket programme	10,500
Silver 	Welcome reception	8,500
	Panel session	8,500
	Master of Ceremonies – Julian Wilcox	8,500
	Coffee (two available)	8,500
	Conference app	8,500
	Notebook	8,500
	Livestream	6,000
	Fieldshop (approximately 8 available)	6,000
Bespoke 	Tabletop display and screen	3,000
	Networking break (three available)	3,000
Supporting sponsor 		2,500

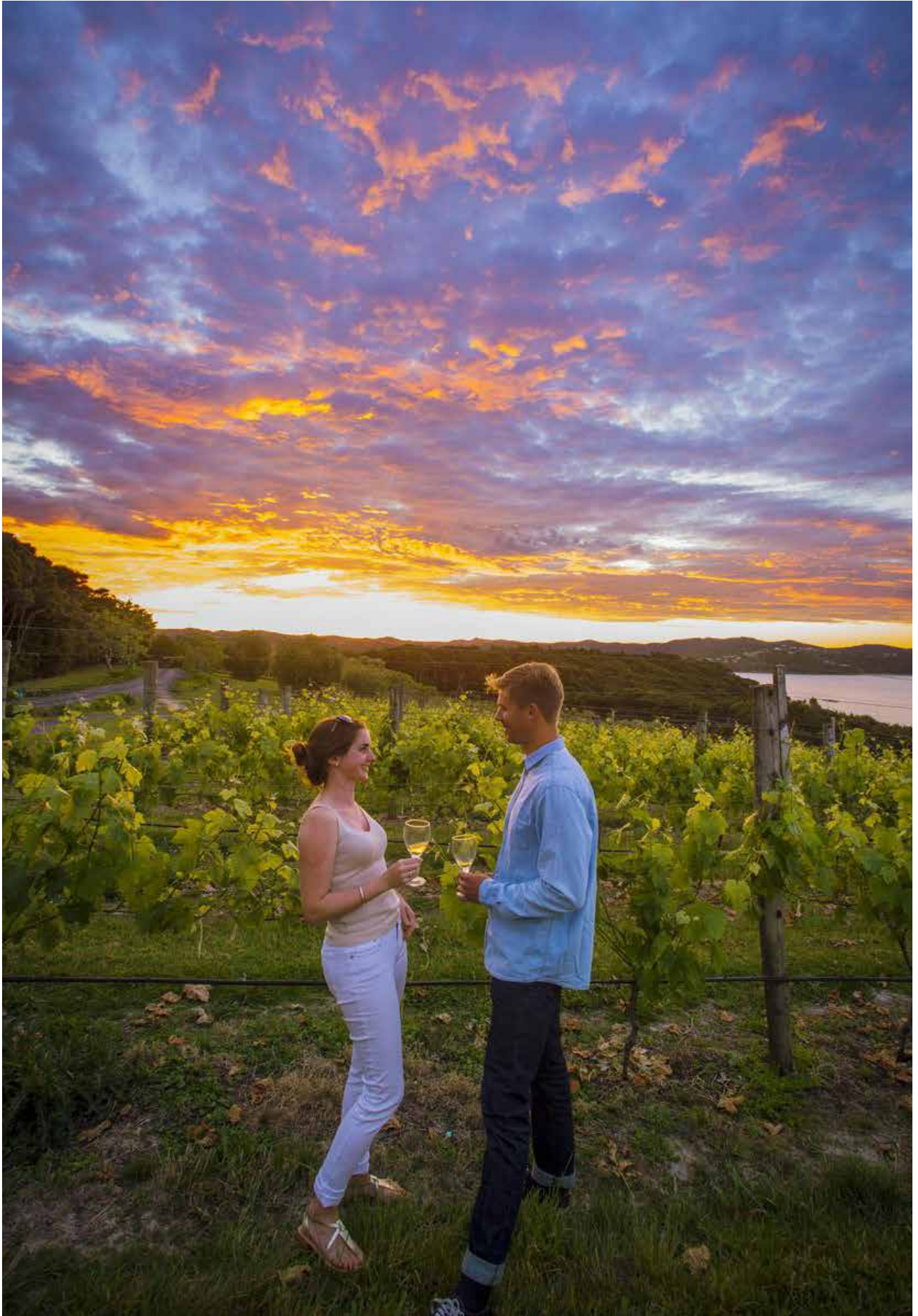
SPONSORSHIP

BENEFITS



Sponsorship package	Platinum	Gold	Silver	Bronze	Bespoke	Supporting sponsor
Conference registration	3	2	1	1	–	–
Naming rights	Yes	Yes	Yes	Yes	Yes	–
Speaker introduction	Yes	–	–	–	–	–
Main stage screen	Yes	Yes	Yes	Yes	Yes	Yes
Digital podium signage	Yes	Yes	Yes	–	–	–
Logo on home page of conference website	Yes	Yes	–	–	–	–
Logo and profile on conference website	Yes	Yes	Yes	Yes	–	–
Additional awards dinner tickets	4	3	2	1	–	–
Acknowledgement in conference marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Double page	Full page	½ page	¼ page	–	–
Case study or advertorial article published on website and in news brief	Yes	Yes	Yes	–	–	–
Access to full attendee list	Yes	Yes	Yes	Yes	Yes	Yes





MASTER OF

CEREMONIES



Julian Wilcox

Julian Wilcox (Ngāpuhi, Te Arawa) first hit the New Zealand airwaves in 2004 with Māori Television and was one of the most prominent faces and voices of the channel for its first decade. Throughout his career, he has presented and produced a range of shows, including the highly praised Māori TV Anzac Day coverage and award-winning current affairs show *Native Affairs*.

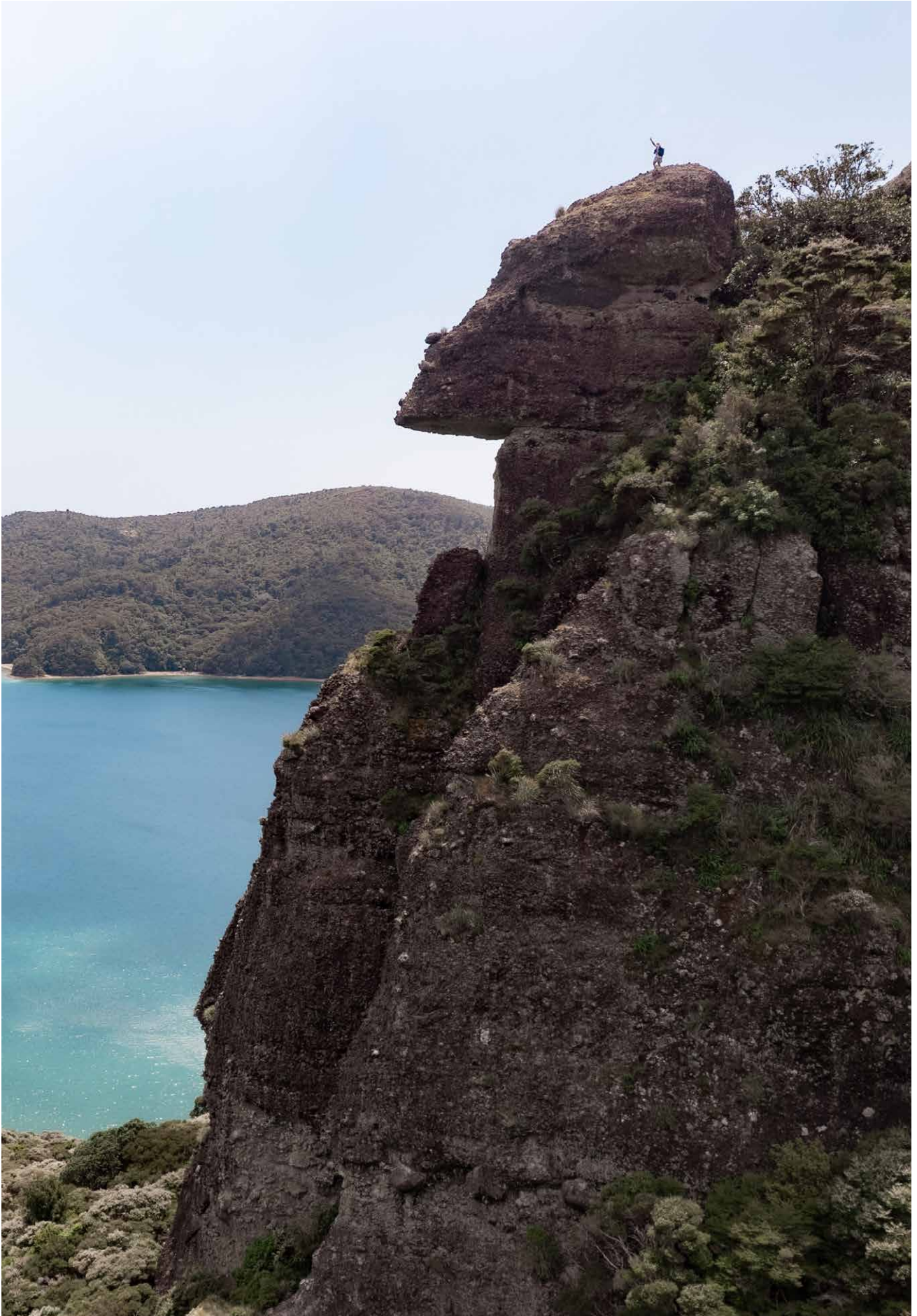
Julian has hosted several national events, including the Christchurch Earthquake memorial events and the National Remembrance Service for the victims of the 15 March mosque attacks in 2019 and 2021.



Sponsorship package

Silver

Conference registration	1
Naming rights	Yes
Main stage screen	Yes
Digital podium signage	Yes
Logo and profile on conference website	Yes
Additional awards dinner tickets	2
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	½ page
Case study or advertorial article published on website and in news brief	Yes
Access to full attendee list	Yes





WALK THE TALK

Reusable drink bottle sponsorship

Partner with us to provide a practical, premium and sustainable takeaway for attendees. In collaboration with Fressko, this opportunity aligns your brand with a product that reflects simplicity, elegance and a commitment to reducing single-use plastics.

Fressko's reusable drinkware combines thoughtful design with everyday functionality – encouraging attendees to enjoy and extend their conference experience beyond the event.

A highly visible and lasting branding opportunity, with your organisation associated with a product attendees will continue to use well after the conference.





CONFERENCE

TECHNOLOGY

Conference app

Our conference app keeps attendees updated and connected throughout the conference. The app is available for iPhone, Android and tablets.



Key reasons why the app is so beneficial for the conference

Personalised experience: The app provides a personalised schedule, session recommendations and networking opportunities based on attendees’ interests and preferences.

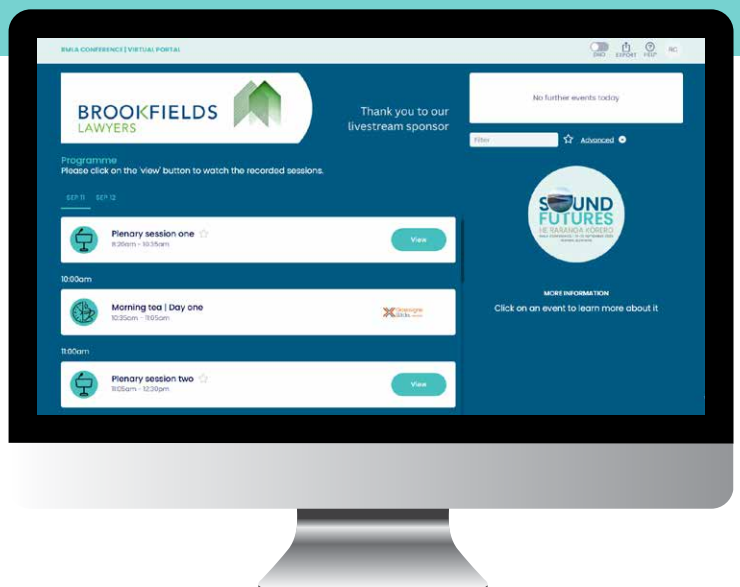
Enhanced communication: Facilitate seamless communication among attendees, speakers and organisers. Features such as messaging, discussion forums and push notifications keep everyone informed about schedule changes, important announcements and networking opportunities.

Engagement and interaction: The app offers interactive features such as live polling, Q&A sessions and real-time feedback mechanisms, fostering active engagement between speakers and attendees. Gamification elements such as leaderboards and challenges can also incentivise participation and enhance networking opportunities.

Conference livestream

For those who cannot attend in person, we will again livestream this year’s RMLA conference. The livestream sponsor has the option to include a short advertisement at the opening of the conference streaming.

The sponsor’s logo will then remain on the conference virtual platform, providing an exceptional level of brand exposure during and post-conference.



WHO WE ARE

AND WHAT WE DO

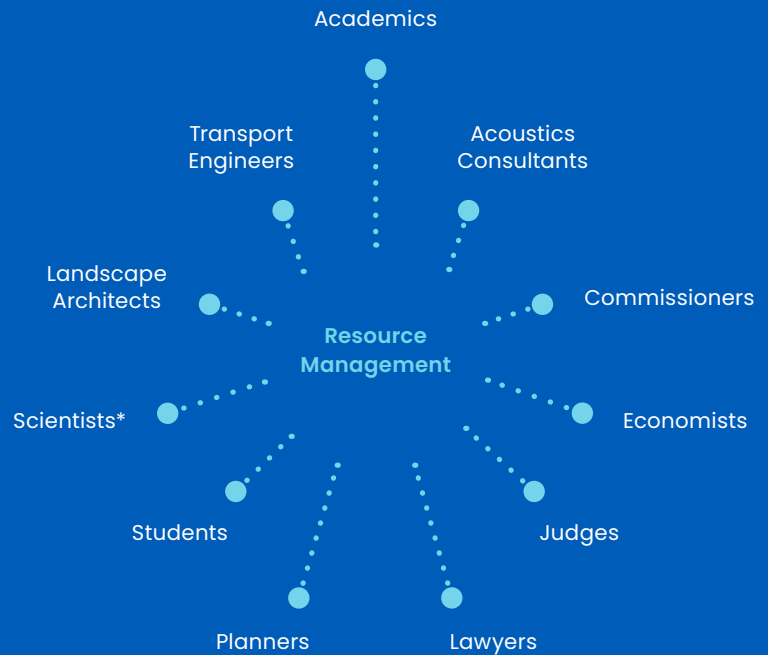
Established in 1992, RMLA is New Zealand’s leading forum for the promotion of best practice in the implementation of environmental law and policy. Also referred to as the Association for Resource Management Practitioners, our members share a common interest while representing diversity in professions.

Our members bring a wide range of professional perspectives to resource management practice. While lawyers and planners make up ~79% of recorded professions, our community also includes experts across **ecology and environmental science, engineering, landscape architecture, acoustics, economics, academia, corporate/industry, and local and central government decision-making roles** – as well as a strong cohort from consulting and professional services, reflecting our membership diversity and the real-world mix needed for high-quality outcomes.

RMLA is a thriving organisation with around 1,000 members providing information, publications, services, events and other opportunities for members who are involved in private practice, industry, NGOs, iwi and central and local government.

‘Collegial’ is how many of our members describe RMLA. Our seminars, networking events and roadshows throughout the year provide a platform for cross-sector, multidisciplinary networking, where best practice and specialist knowledge are shared.

Our widely anticipated annual conference is our premier networking event, where outstanding practitioners are showcased during our RMLA awards ceremony.



* Soil contamination, ecology, natural hazards plus more



Profession	%
Legal and judicial	40
Planning	38
Consulting and professional services	10
Engineering, acoustics, science, economics and academia	12

With a membership that spans hundreds of organisations across dozens of industry sectors, RMLA's True North conference provides a prominent platform for positioning your brand in front of New Zealand's foremost thought leaders and change agents.

Align your brand with today's movers and shakers:

- **Relationship building:** Gain access to RMLA stakeholders and forge relationships with tier one decision makers and thought leaders.
- **Business intelligence:** Maintain a competitive edge by securing key contacts in the fields of environmental legislation, planning and resource management.
- **Networking:** Gain direct access to high-level decision makers and influencers.
- **Brand positioning:** See your logo promoted across multiple RMLA channels, including online, print, direct-to-inbox, streaming content and signage at events.
- **Talent attraction:** Reinforce your credentials as a forward-thinking employer by supporting crucial discussions on policies, legislative frameworks and best practices that shape New Zealand's future.
- **Business lead generation:** Raise your organisation's profile to unlock new business opportunities through RMLA's diverse and rapidly expanding membership.



What RMLA members value the most

"Being part of a group that informs and educates about resource management."

"The variety of content, breadth of membership backgrounds and networking."

"The roadshows on current topics."

"Networking, collegiality and learning."

"A real sense of collegiality within the membership."

"Meeting and liaising with people with similar interests."

"Updates on legislative changes and case law."

"Social events and the conference."

"Instant commentary on publications, legislation and cases."



GET IN TOUCH

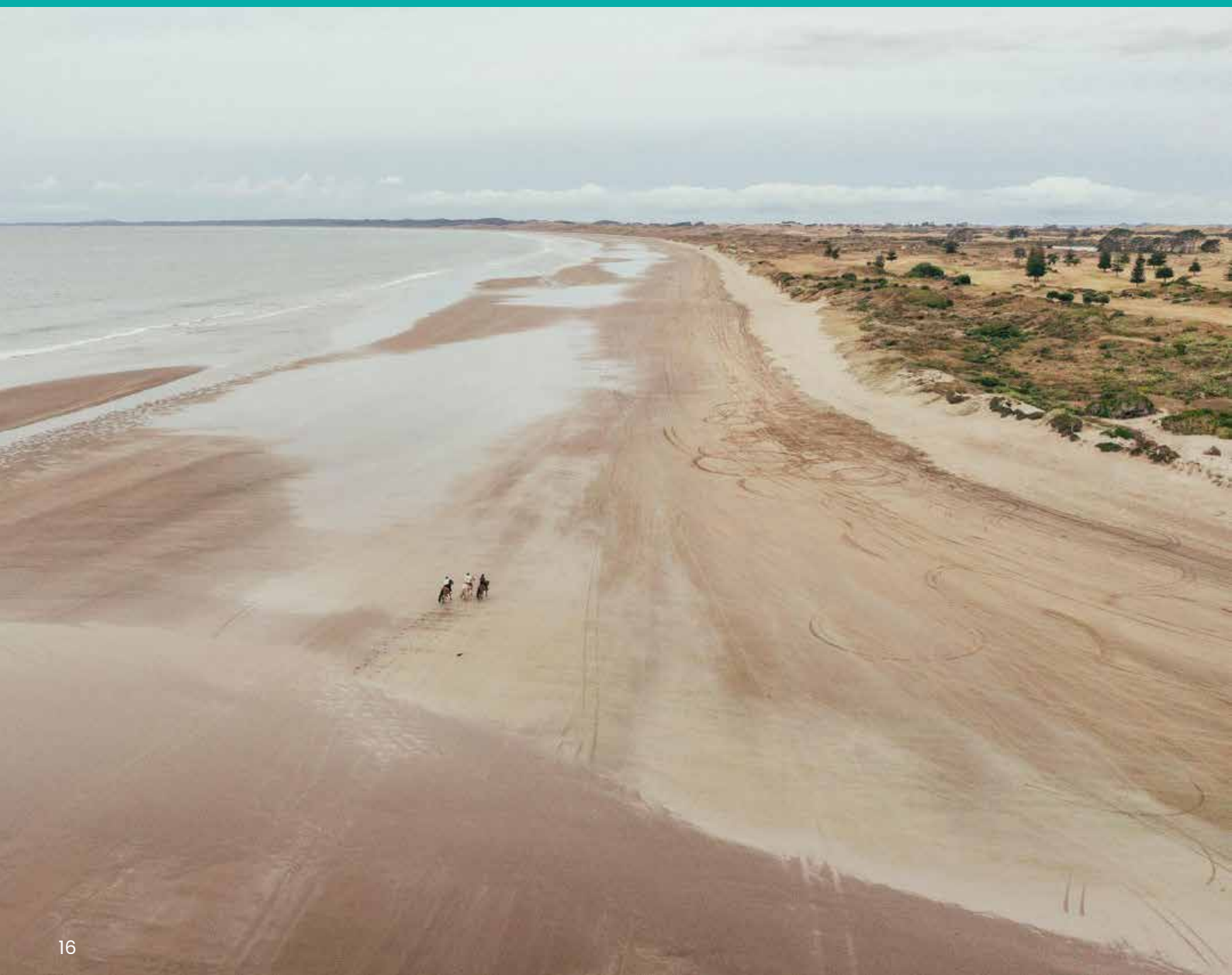
Contact us now about aligning your brand with RMLA's flagship True North conference.

Contact Michelle today to arrange a sponsorship package tailored to your 2026 marketing objectives.

Michelle Behrens – Executive Officer

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