

# Sponsorship Prospectus

**2026 TAITUARĀ CONFERENCE | TE HUI TAITUARĀ**

9 - 11 September | TSB Showplace | Ngāmotu New Plymouth

# Our kaupapa

Taituarā — Local Government Professionals Aotearoa is New Zealand's national membership organisation dedicated to supporting local government professionals.

We are committed to promoting excellence, strengthening capability, and supporting local government professionals to be the best they can be. We partner with organisations that share this commitment.

# Te Hui Taituarā | Taituarā Conference



**Te Kaha o te Whenua, Te Manawaroa o te Tangata: The strength of the land, the resilience of the people.**

In a landscape of shifting tides and constant change, what remains unmoved? This year, we gather under the watchful eye of koro Taranaki—a symbol of strength that stands firm through wind, rain, and time. Like the Maunga, local government leadership requires a foundation that is grounded, present, and unshakable.

*Taranaki he puna wai e kore e mimiti, ka koropupū tonu, ka koropupū tonu  
May the springs of Taranaki not demonise, instead continue to sustain our people forever.'*

This hui is an invitation to gather strength, not alone, but alongside those who understand the terrain you're navigating. Here on this whenua, where the legacy of Parihaka speaks to principled leadership under pressure, we are reminded that resilience is more than holding steady. It is adapting, innovating, and moving forward together. At a time of financial constraint and system reform, no one leader has all the answers. But together, we hold experience, insight, and perspective.

# Why partner with us?

## Five reasons to align your brand with Taituarā



### 1. Networking opportunities

Gain unparalleled access to local government decision-makers and influential sector leaders.

### 2. Brand differentiation

Secure a competitive edge and stay top-of-mind with industry trailblazers.

### 3. Enhanced brand visibility and exposure

Maximise brand visibility at one of the sector's most prestigious events including logo placement, digital presence, and increased brand recognition.

### 4. Audience engagement

Build valuable connections with key decision-makers, influencers, and potential customers.

### 5. Build brand credibility and trust

Position your brand as a leader and trusted solution provider within the sector.



# Kaitautoko (Sponsorship) Packages

# Kauri Packages



## CONFERENCE NAMING RIGHTS

Premuim recognition and exposure  
\$20,000 + GST

**SOLD**

## CONFERENCE DINNER

Align your brand with fun and  
entertainment!

\$20,000 + GST

**SOLD**

## BUSINESS HUB

A dedicated space for delegates to  
work and meet

\$16,000 + GST

**1 AVAILABLE**

## NAMED KEYNOTE

Exclusive opportunity to be aligned  
with a keynote speaker

\$16,000 + GST

**1 AVAILABLE**

## BENEFITS

- Named packages
- 3 conference registrations
- 3 additional dinner tickets
- Logo on main slides, lectern, online
- Banner displayed in appropriate area (provided by the sponsor)
- Speaker introduction (if relevant)
- Acknowledgement in conference marketing materials
- Access to full delegate list (excluding those who have requested privacy)
- Opportunity to place ad in post-conference communications

# Tōtara Packages



## WELCOME RECEPTION

Align your brand as a major supporter right from the start of the event

\$10,000 + GST

**1 AVAILABLE**

## CONFERENCE LOUNGE

Positioned in the catering area enabling you to connect and relax with delegates during the breaks

\$10,000 + GST

**SOLD**

## NAME BADGE

Great visibility - all delegates wear a name badge

\$10,000 + GST

**1 AVAILABLE**

## CONFERENCE APP

An exclusive opportunity for brand exposure for the entire event

\$10,000 + GST

**SOLD**

## BENEFITS

- Named packages
- 2 conference registrations
- 2 additional dinner tickets
- Logo on main slides, lectern, online
- Acknowledgement in conference marketing materials
- Access to full delegate list (excluding those who have requested privacy)
- Opportunity to place ad in post-conference communications

# Kōwhai Packages



## IMMERSIVE SESSION

Align your brand with local government best-practice examples  
\$8,500 + GST

**4 AVAILABLE**

## MC - Miriama Kamo

Your name mentioned in association with our MC, Miriama  
\$8,500 + GST

**1 AVAILABLE**

## COFFEE CART

Connect with delegates while they're getting their essential caffeine fix  
\$7,000 + GST

**SOLD**

## MINISTER'S ADDRESS

\$6,500 + GST

**1 AVAILABLE**

## BENEFITS

- 1 conference registration
- 1 additional dinner ticket
- Speaker introduction (if relevant)
- Naming rights
- Logo on main slides, lectern, online
- Acknowledgement in conference marketing materials
- Access to full delegate list (excluding those who have requested privacy)
- Opportunity to place ad in post-conference communications

# Nikau Packages



## Headshot lounge

Align yourself with the space where delegates can get complimentary headshots

\$5,000 + GST

**1 AVAILABLE**

## LUNCH

\$4,000 + GST

**1 AVAILABLE**

## MORNING or AFTERNOON TEA

\$2,500 + GST

**2 AVAILABLE**

## BENEFITS

- 1 conference registration
- Logo on main slides, website & app
- Acknowledgement in conference marketing materials
- Access to full delegate list (excluding those who have requested privacy)

# Exhibition / Networking Space

Our networking space is a an excellent opportunity to interact with delegates throughtout the conference. The welcome function and catering breaks will be held within the networking areas. Note that no walls are provided in the space. This creates an open and welcoming environment for you to network with delegates and other exhibitors.

## EXHIBITION SPACE IN NETWORKING ZONE

From \$4,500 + GST

**SOLD OUT**



## INCLUSIONS

- 3m x 2m allocated area
- Power to area (if requested)
- Furniture package (either two couches and coffee table, or bar leaner and 4 stools)
- One full conference registration for an organisation representative, including access to sessions, daily catering and a ticket to the welcome reception and the conference dinner.
- Additional registrations \$1,000+GST and can be added later or during booking process.
- Logo and profile in the exhibitor section of the conference app, website, linking to your website
- Access to full delegate list (except for those who have requested privacy)

# Other Information



## **Booking Terms**

To book your package please complete the application form at the end of this prospectus. An invoice will be issued after you complete the application, and your request is confirmed. Please make sure your payment is made to the Taituarā Conference account detailed on the invoice (if you usually make other payments to Taituarā please note it will be to a different account).

By completing and submitting the application form you acknowledge and accept the sponsorship terms and conditions.

## **Conference registration**

For sponsorship packages that include complimentary conference registrations, a link to the online registration will be sent to your organisation with instructions. The website has more information about the conference.

## **Delegate details**

Provision of delegate details is subject to privacy laws and consent to share those details approved by individual attendees. Email addresses will not be included.

## **Insurance/liability**

Sponsors and exhibitors must ensure they are adequately covered for public liability insurance. Neither Taituarā, Conference Innovators, the venue nor any of their staff, employees, agents, or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property, however caused or any of its staff, employees, agents, or other representatives. In the event of industrial disruption and/or equipment failure due to power supply problems, Taituarā, Conference Innovators, or the venue will not be held liable and accept no responsibility for loss of monies incurred by sponsors.



### **Health and Safety**

TSB Showplace, Taituarā and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibition manual will be provided to all exhibitors six weeks prior to the event highlighting all the health and safety obligations. By agreeing to exhibit at the Conference, you agree to adhere to our health and safety policy. All electronic items that will be brought onto the exhibition site (laptops etc.) must have been 'tag and tested' by a qualified electrician and not be due for retesting. Items not suitably tested and tagged will be removed from the venue.

### **Cancellation policy**

Taituarā reserves the right to change the venue and duration of the event if exceptional circumstances demand this. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

### **Terms and conditions**

In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor cancelling before Friday 19 June 2026. No refunds will be provided after this date. Full payment must be completed on the 20<sup>th</sup> of the month following the invoice date or prior to the conference, whichever is earliest. Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials. The sponsor will fully reimburse Taituarā for all claims, losses, or expenses arising as a result of any breach or failure to perform any of the terms of the sponsorship agreement.

### **Personal data**

By completing this form, you have given your consent for us to store your personal data. We ask for your personal data to facilitate your registration for the conference. Your personal data will only be shared with other trusted organisations and third parties in order to deliver this conference. Only relevant data will be shared with the different parties. Your personal data will be retained by Conference Innovators and Taituarā for up to 24 months after the conclusion of this conference.



To secure one of these packages click [HERE](#).

To discuss other packages outside those listed,  
or if you have questions, please contact:

Te Awa Forrest, Conference Innovators

T: 03 372 9116

E: [teawa@conference.nz](mailto:teawa@conference.nz)