

17TH WORLD LEISURE CONGRESS



Leisure

LEARN^{well} LIVE^{well}

11 - 15 DEC 2023 | DUNEDIN NEW ZEALAND



HOSTED BY



Sponsorship Prospectus

Welcome

The Department of Tourism at the University of Otago is very proud to host the **2023 World Leisure Congress in Dunedin, 11-15 December** and invite you to partner with us. The Congress brings together leisure professionals from academia, government and industry from around the world to promote informative, stimulating and challenging discussions on the latest issues in leisure, including tourism, events, hospitality, recreation, and sport (active and passive, indoor and outdoor).

The theme of the Congress is '**LEISURE: *Learn well, live well***'. As the world continues to deal with the ongoing COVID-19 pandemic and its impacts on well-being, leisure in our lives is of crucial importance to help us learn and live well. It is within this context that "Learn Well" reflects how we learn through leisure and the strong education focus in Dunedin, which is home to one of the world's leading universities'. "Live Well" reflects how leisure contributes to individual and community wellbeing at local, regional, and international levels.

Together, these components of the Congress theme speak to the relevance and application of academic leisure theory and research to the practice of living well, and refer to academic, industry and practitioners alike.

Delegates will have many opportunities to learn from a wide variety of stakeholders (local and national government, industry, not-for-profit organisations) about initiatives related to all aspects of leisure.

The 2023 Congress will also give everyone working and researching in the leisure field the opportunity to come together to reflect on what we have learned and begin to chart where we want leisure research and the position of leisure and the leisure industry in people's lives to be moving beyond the COVID-19 pandemic. The opportunities are immense and the Congress offers a unique moment in which to begin to grasp them.

This prospectus outlines sponsorship options for the **17th World Leisure Congress**. I hope you will consider this valuable opportunity. To discuss these – or other – packages please contact Terri Lowsley, Project Manager at Conference Innovators, at terri@conference.nz or (03) 379 0390.

Professor Neil Carr

University of Otago, Department of Tourism



Packages

Kauri

Congress sponsor	\$15,000
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Tōtara

Congress dinner sponsor	\$10,000
Coffee cart sponsor	\$8,000
Congress app sponsor	\$7,000
Welcome reception sponsor	\$7,000

Kōwhai

Notepad and pen sponsor	\$6,000
Reusable drink bottle sponsor	\$6,000
Name badge sponsor	\$4,000

Nikau

Catering sponsor	\$3,000
Support a student	\$2,500
Support partner	\$2,500
Bespoke, services or goods in kind	

*All figures are in New Zealand dollars and exclusive of GST
(GST: Goods and Services Tax of 15%)*



PACKAGES

Kauri

CONGRESS SPONSOR

\$15,000 +GST

EXPOSURE

- status associated with being a Kauri sponsor of the congress
- acknowledgement of organisation sponsorship in the congress opening address
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

REGISTRATION AND FUNCTIONS

- two full registrations to the congress
- two tickets to the welcome reception
- two tickets to the congress dinner

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES



CONGRESS DINNER SPONSOR

\$10,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Tōtara sponsor of the congress
- naming rights to the congress dinner
- two tickets to the congress dinner
- organisation logo displayed on the dinner signage
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.

COFFEE CART SPONSOR

\$8,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Tōtara sponsor of the congress
- sponsor's signage (pop up banner or similar) displayed next to the coffee cart (supplied by sponsor, location at the discretion of congress organiser)
- opportunity for the coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor)
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES

Tōtara

CONGRESS APP SPONSOR

\$7,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Tōtara sponsor of the congress
- naming rights to the congress app
- organisation logo included on the app introductory screen
- one push notification to delegates each day of the congress, maximum 140 characters (text to be approved in advance and will only be sent during catering breaks)
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.

WELCOME RECEPTION SPONSOR

\$7,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Tōtara sponsor of the congress
- naming rights to the welcome reception
- two tickets to the welcome reception
- opportunity to briefly address the delegates at the welcome reception (5 minutes)
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES

Kōwhai

NOTEPAD AND PEN SPONSOR

\$6,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Kōwhai sponsor of the congress
- organisation logo (one colour) on the notebook and pen, alongside the congress logo
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.

REUSABLE DRINK BOTTLE SPONSOR

\$6,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Kōwhai sponsor of the congress
- organisation logo (one colour) on the Reusable drink bottle, alongside the congress logo
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES

Kōwhai

NAME BADGE SPONSOR

\$4,000 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Kōwhai sponsor of the congress
- organisation logo (one colour) on the lanyard, alongside the congress logo
- organisation logo printed on the name badge card alongside the congress logo
- organisation logo on the congress website and app, linking to your website
- organisation listing on the congress website and app, including a 200 word profile (supplied by the sponsor)

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES

Nikau

CATERING SPONSOR

\$3,000 +GST*Four opportunities*

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Nikau sponsor of the congress
- organisation logo placed on the catering buffets during morning tea, lunch and afternoon tea on selected day of congress
- organisation logo on the congress website and app, linking to your website

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.

SUPPORT A STUDENT SPONSOR

\$2,500 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Nikau sponsor of the congress
- support a student to attend the congress
- organisation logo on the congress website and app, linking to your website

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.

SUPPORT PARTNER

\$2,500 +GST

SPONSORSHIP BENEFITS

EXPOSURE

- status associated with being a Nikau sponsor of the congress
- organisation logo on the congress website and app, linking to your website

DELEGATE INFORMATION

- a list of congress delegates who have agreed to name disclosure in relation to the congress sent one week before congress.



PACKAGES

Kōwhiri

BESPOKE, SERVICES OR GOODS IN KIND

SPONSORSHIP BENEFITS

We can tailor a bespoke package that brings maximum benefit to your brand and enhances the experience for our audience. Sponsors can support a Special Session workshop, or provide relevant goods or services such as apparel, greenery, speaker gifts, hosting an afternoon tour etc. If you are interested please discuss these opportunities with us.

- status associated with being a supporting sponsor of the congress
- organisation logo on the congress website and app, linking to your website.



Sponsorship

TERMS & CONDITIONS

Please [CLICK HERE](#) to complete the sponsorship application form. An invoice will be issued after you complete the application and your request is confirmed. By completing and submitting the application form you acknowledge and accept the sponsorship terms and conditions.

CANCELLATION POLICY

17th World Leisure Congress reserve the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

In the case of cancellation by the sponsor, notification in writing should be sent to the congress organiser. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor cancelling before Monday 8 May 2023. No refunds will be provided after this date by the Congress

In the event that the 17th World Leisure Congress cancels the 2023 congress for any reason, you will receive a refund of the sponsorship fee only after deduction of expenses already incurred.

Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed by the Congress.

In the event that the 17th World Leisure Congress postpones the 2023 congress for any reason and the sponsor is unable or unwilling to attend on the rescheduled date, the full sponsor fee will be refunded after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.

INSURANCE/LIABILITY

Sponsors must ensure that they are adequately covered for public liability insurance. Neither 17th World Leisure Congress, Conference Innovators, the venue nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property, however caused or any of its staff, employees, agents or other representatives. In the event of industrial disruption and/or equipment failure due to power supply problems, 17th World Leisure Congress, Conference Innovators, or the venue not be held liable and accept no responsibility for loss of monies incurred by sponsors.

PERSONAL DATA

By completing and submitting the online form you have given your consent for us to store your personal data. We ask for your personal data to facilitate your registration for the congress. Your personal data will only be shared with other trusted organisations and third parties in order to deliver this congress. Only relevant data will be shared with the different parties. Your personal data will be retained by Conference Innovators and 17th World Leisure Congress for up to 24 months after the conclusion of the congress.

CONGRESS REGISTRATION

For sponsorship packages that include complimentary congress registrations, a link to online registration will be sent to your organisation with instructions. The website will include further detailed information about the congress

PAYMENT

Full payment must be completed within 21 days of the invoice date or prior to the congress, whichever is earliest.

MORE INFORMATION

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the congress, please do not hesitate to contact the congress managers. We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

For further information, or to arrange sponsorship at the congress, please contact:

Terri Lowsley | Project Manager

17th World Leisure Congress
Conference Innovators Limited

T: +64 3 379 0390

E: terri@conference.nz

SUBMIT YOUR APPLICATION

Please [CLICK HERE](#) to complete the sponsorship application form.

